

DICKEY'S BARBECUE RESTAURANTS, INC.
FRANCHISE DISCLOSURE DOCUMENT



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FRANCHISE DISCLOSURE DOCUMENT
DICKEY'S BARBECUE RESTAURANTS, INC.,
A TEXAS CORPORATION
801 E. Plano Parkway, #135
PLANO, TEXAS 75074
(972) 423-2201
WWW.DICKEYS.COM



Dickey's Barbecue Restaurants, Inc. sells franchises to operate, under the name and mark "Dickey's Barbecue Pit", fast casual restaurants specializing in freshly prepared barbecue style meats and other food products. We also offer a Development Agreement under which you must develop a specified number of restaurants within a defined geographic area according to a development schedule.

The total investment necessary to begin operation of a Dickey's Barbecue Pit franchised business ranges from \$114,555 to \$401,555. This includes \$33,600 that must be paid to franchisor. The total investment necessary for a two restaurant Development Agreement ranges from \$224,110 to \$755,110. A Development Agreement requires payment to us of a non-refundable development fee of \$15,000 for the first restaurant plus a \$10,000 deposit for each additional restaurant you agree to develop. The amount due at signing depends on the number of restaurants you agree to develop. The minimum development fee for a Development Agreement is \$25,000. You must pay us an additional \$18,600 for training fees, advance deposits and pre-opening purchases before opening each restaurant you develop.

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least fourteen (14) calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

The terms of your contract will govern your franchise relationship. Do not rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "[A Consumer's Guide to Buying a Franchise](#)", which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission ("FTC"). You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit a public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

ISSUANCE DATE: September 24, 2013, as amended on ~~December 31, 2013~~ January 22, 2014.

STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws or business opportunity laws with the following effective dates:

| STATES | EFFECTIVE DATE |
|--------------|--------------------|
| California | Pending |
| Hawaii | Pending |
| Illinois | October 22, 2013 |
| Indiana | October 15, 2013 |
| Maryland | November 15, 2013 |
| Michigan | September 27, 2013 |
| Minnesota | November 12, 2013 |
| New York | November 13, 2013 |
| North Dakota | October 31, 2013 |
| Rhode Island | September 30, 2013 |
| South Dakota | October 4, 2013 |
| Virginia | Pending |
| Washington | October 18, 2013 |
| Wisconsin | September 26, 2013 |

In all the other states, the effective date of this Franchise Disclosure Document is the Issuance Date of September 24, 2013, as amended on ~~December 31, 2013~~ January 22, 2014.

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