

**DICKEY'S BARBECUE RESTAURANTS, INC.
FRANCHISE DISCLOSURE DOCUMENT**



ACTIVE 51842136v8

FRANCHISE DISCLOSURE DOCUMENT



DICKEY'S BARBECUE RESTAURANTS, INC.
A TEXAS CORPORATION
18583 N. Dallas Parkway, Suite 120
DALLAS, TEXAS 75287
(972) 248-9899
WWW.DICKEYS.COM

Dickey's Barbecue Restaurants, Inc. sells franchises to operate, under the name and mark "Dickey's Barbecue Pit", restaurants specializing in freshly prepared barbecue style meats and other food products. We also offer a Development Agreement under which you must develop a specified number of restaurants within a defined geographic area according to a development schedule.

The total investment necessary to begin operation of a Dickey's Barbecue Pit franchised business ranges from: \$71,993 - \$91,891 for ghost kitchen venues that only offer food to third-party delivery vendors or catering services through Dickey's website; \$86,243 - \$114,589 for delivery-carryout restaurants that only offer delivery and carry-out items; \$94,993 to \$155,389 for restaurants built in non-traditional venues such as food courts and convenience stores; and \$242,743 to \$323,789 for traditional restaurants built in a stand-alone buildings or retail centers. This includes \$27,575 to \$48,727 that must be paid to the franchisor or affiliate. If you enter into a Development Agreement for two or more restaurants, you must pay us a non-refundable development fee of an amount equal to the initial franchise fee due for the first restaurant (\$15,000 to \$20,000), plus a deposit for each additional restaurant you agree to develop in an amount equal to \$15,000. The amount due at signing depends on the number of restaurants you agree to develop. The minimum development fee for a Development Agreement is \$30,000.

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least fourteen (14) calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact our franchise development office at (972) 248-9899 or Franchise Development at 18583 N. Dallas Parkway, Suite 120, Dallas, Texas 75287.

The terms of your contract will govern your franchise relationship. Do not rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "[A Consumer's Guide to Buying a Franchise](#)", which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission ("FTC"). You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington D.C. 20580. You

can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit a public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

ISSUANCE DATE: September 4, 2020

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