

## DICKEY'S BARBECUE RESTAURANTS, INC.

## FRANCHISE DISCLOSURE DOCUMENT- 2022/2023



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## FRANCHISE DISCLOSURE DOCUMENT



DICKEY'S BARBECUE RESTAURANTS, INC. A TEXAS CORPORATION 850 Central Parkway East, Suite 140 Plano, Texas 75074 (972) 248-9899 WWW.DICKEYS.COM

Dickey's Barbecue Restaurants, Inc. sells franchises to operate, under the name and mark "Dickey's Barbecue Pit", restaurants specializing in freshly prepared barbecue style meats and other food products. We also offer a Development Agreement under which you must develop a specified number of restaurants within a defined geographic area according to a development schedule.

The total investment necessary to begin operation of a Dickey's Barbecue Pit franchised business ranges from: \$82,466 to \$148,912 for ghost kitchen venues that only offer delivery service virtually through third-party delivery vendors and catering services through one of our websites ("Ghost Kitchens"); \$185,266 to \$259,112 for delivery-carryout restaurants that only offer delivery and carry-out items ("Delivery-Carryout Restaurants"); \$178,016 to \$231,802 for restaurants built in non-traditional venues such as food courts and convenience stores ("Non-Traditional Restaurants"); and \$335,266 to \$465,112 for traditional restaurants built in a stand-alone buildings or retail centers ("Traditional Restaurants"). This includes \$32,475 to \$49,812 that must be paid to us or our affiliate. If you enter into a Development Agreement, you must pay us \$25,000 to \$80,000 as a development fee (which assumes, on the low end, 2 restaurants that are not Traditional Restaurants and, on the high end, 5 restaurants that are Traditional Restaurants).

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least fourteen (14) calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.** 

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact our franchise development office at (972) 248-9899 or Franchise Development at 850 Central Parkway East, Suite 140, Plano, Texas 75074.

The terms of your contract will govern your franchise relationship. Do not rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "<u>A Consumer's Guide to Buying a Franchise</u>", which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission ("FTC"). You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit a public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

ISSUANCE DATE: September 16, 2022



## How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
How much can I earn?	Item 19 may give you information about
	outlet sales, costs, profits or losses. You
	should also try to obtain this information
	from others, like current and former
	franchisees. You can find their names
	and contact information in Item 20 or
	Exhibit Q.
How much will I need to invest?	Items 5 and 6 list fees you will be paying
	to the franchisor or at the franchisor's
	direction. Item 7 lists the initial
	investment to open. Item 8 describes the
	suppliers you must use.
Does the franchisor have the financial	Item 21 or Exhibit I includes financial
ability to provide support to my	statements. Review these statements
business?	carefully.
Is the franchise system stable,	Item 20 summarizes the recent history of
growing, or shrinking?	the number of company-owned and
	franchised outlets.
Will my business be the only Dickey's	Item 12 and the "territory" provisions in
Barbecue Pit business in my area?	the franchise agreement describe whether
	the franchisor and other franchisees can
	compete with you.
Does the franchisor have a troubled	Items 3 and 4 tell you whether the
legal history?	franchisor or its management have been
	involved in material litigation or
	bankruptcy proceedings.
What's it like to be a Dickey's	Item 20 or Exhibit Q lists current and
<b>Barbecue Pit franchisee?</b>	former franchisees. You can contact
	them to ask about their experiences.
What else should I know?	These questions are only a few things
	you should look for. Review all 23 Items
	and all Exhibits in this disclosure
	document to better understand this
	franchise opportunity. See the table of
	contents.

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