

Franchise Disclosure Document



Diet Center Worldwide, Inc.
an Ohio corporation
395 Springside Drive
Akron, Ohio 44333-2496
(800) 656-3294

You will be licensed to operate a Diet Center location, which will offer weight loss and weight management programs, including counseling and instruction in healthy eating habits, and you will sell related products to your clients.

The total investment necessary to begin operation of a Diet Center franchise is from \$52,495 to \$83,574. This includes \$25,000 that must be paid to the franchisor and/or affiliate.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact the Franchise Development Department at 395 Springside Drive, Akron, OH 44333-2496.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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Initials

Special Risk Factors:

1. * THE FRANCHISE AGREEMENT PERMITS YOU TO SUE US ONLY IN OHIO. OUT OF STATE LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO SUE US IN OHIO THAN IN YOUR HOME STATE.

2. * THE FRANCHISE AGREEMENT STATES THAT OHIO LAW GOVERNS THE AGREEMENT AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTION AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.

3. HEALTH MANAGEMENT GROUP, INC., THE GUARANTOR OF DIET CENTER WORLDWIDE, INC.'S OBLIGATIONS TO ITS FRANCHISEES, WAS PROFITABLE DURING THE LAST FISCAL YEAR.

4. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

* LOCAL LAW MAY SUPERSEDE THESE FRANCHISE AGREEMENT PROVISIONS. CERTAIN STATES REQUIRE THE SUPERSEDING PROVISIONS TO APPEAR IN AN ADDENDUM IN THIS DISCLOSURE DOCUMENT

Information about comparisons of franchisors is available. Call the state administrators listed in Exhibit "F" or your public library for sources of information.

Registration of this franchise with the state does not mean that the state recommends it or has verified the information in this Disclosure Document. If you learn that anything in this Disclosure Document is untrue, contact the Federal Trade Commission and the Administrator listed in Exhibit "F."

Effective Date:

Initials

DIET CENTER WORLDWIDE, INC.

FRANCHISE DISCLOSURE DOCUMENT

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