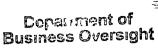


Franchise Disclosure Document





Diet Center Worldwide, Inc an Ohio corporation 395 Springside Drive Akron, Ohio 44333-2496 (800) 656-3294 www dietcenter com

You will be licensed to operate a Diet Center location, which will offer weight loss and weight management, inch loss and inch management programs, including counseling and instruction in healthy eating habits, and you will sell related products to your clients

The total investment necessary to begin operation of a Diet Center franchise is from \$145,600 to \$191,600 This includes \$40,000 that must be paid to the franchisor and/or affiliate

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English Read this disclosure document and all accompanying agreements carefully You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale Note, however, that no government agency has verified the information contained in this document

You may wish to receive your disclosure document in another format that is more convenient for you To discuss the availability of disclosures in different formats, contact the Franchise Development Department at 395 Springside Drive, Akron, OH 44333-2496

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract Read all of your License agreement carefully Show your License agreement and this disclosure document to an advisor, like a lawyer or accountant

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind More information on franchising, such as 'A Consumer's Guide to Buying a Franchise, 'which can help you understand how to use this disclosure document is available from the Federal Trade Commission You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D C 20580 You can also visit the FTC's home page at www ttc gov for additional information. Call your state agency or visit your public library for other sources of information on franchising

There may also be laws on franchising in your state. Ask your state agencies about them

Issuance Date February 10, 2015



STATE COVER PAGE

A Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS OR HAS VERIFIED THE INFORMATIONIN THIS DISCLOSURE DOCUMENT

B Call the state franchise administrator listed in Exhibit F for information about the franchisor or about franchising in your state

C MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INTIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO **RENEW**

D Please consider the following RISK FACTORS before you buy this franchise

- THE FRANCHISE AGREEMENT PERMITS YOU TO SUE US ONLY IN OHIO OUT OF STATE LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES IT MAY ALSO COST MORE TO SUE US IN OHIO THAN IN YOUR HOME STATE
- THE FRANCHISE AGREEMENT STATES THAT OHIO LAW GOVERNS THE AGREEMENT AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTION AND BENEFITS AS LOCAL LAW YOU MAY WANT TO COMPARE THESE LAWS
- THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE 3 *
- LOCAL LAW MAY SUPERSEDE THESE FRANCHISE AGREEMENT PROVISIONS CERTAIN STATES REQUIRE THE SUPERSEDING PROVISIONS TO APPEAR IN AN ADDENDUM IN THIS DISCLOSURE DOCUMENT

Information about comparisons of franchisors is available Call the state administrators listed in Exhibit "F" or your public library for sources of information

Registration of this franchise with the state does not mean that the state recommends it or has verified the information in this Disclosure Document. If you learn that anything in this Disclosure Document is untrue, contact the Federal Trade Commission and the Administrator listed in Exhibit "F"

Effective Date	except as to those states listed on Exhibit J for
which the date set forth on	that Exhibit is the Effective Date for such state



DIET CENTER WORLDWIDE, INC

FRANCHISE DISCLOSURE DOCUMENT

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