

Franchise Disclosure Document



Diet Center Worldwide, Inc.
an Ohio corporation
395 Springside Drive
Akron, Ohio 44333-2496
(800) 656-3294

You will be licensed to operate a Diet Center location, which will offer weight loss and weight control, inch loss and inch control programs, optional laser body contouring, and optional infrared body wrapping, including counseling and instruction in healthy eating habits, and you will sell related products to your clients.

The total investment necessary to begin operation of a Diet Center franchise is from \$155,940 to \$186,154, which includes the optional Laser Body Contouring System and optional Infra-Red Body Wrapping System. This also includes the \$35,000 initial franchise fee that must be paid to the franchisor and/or affiliate.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact the Franchise Development Department at 395 Springside Drive, Akron, OH 44333-2496.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your License agreement carefully. Show your License agreement and this disclosure document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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_____ Initials

STATE COVER PAGE

A. Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

B. Call the state franchise administrator listed in **Exhibit F** for information about the franchisor or about franchising in your state.

C. MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

D. Please consider the following RISK FACTORS before you buy this franchise:

1. * THE FRANCHISE AGREEMENT PERMITS YOU TO SUE US ONLY IN OHIO. OUT OF STATE LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO SUE US IN OHIO THAN IN YOUR HOME STATE.

2. * THE FRANCHISE AGREEMENT STATES THAT OHIO LAW GOVERNS THE AGREEMENT AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTION AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.

3. * THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

* LOCAL LAW MAY SUPERSEDE THESE FRANCHISE AGREEMENT PROVISIONS. CERTAIN STATES REQUIRE THE SUPERSEDING PROVISIONS TO APPEAR IN AN ADDENDUM IN THIS DISCLOSURE DOCUMENT

Information about comparisons of franchisors is available. Call the state administrators listed in Exhibit "F" or your public library for sources of information.

Registration of this franchise with the state does not mean that the state recommends it or has verified the information in this Disclosure Document. If you learn that anything in this Disclosure Document is untrue, contact the Federal Trade Commission and the Administrator listed in Exhibit "F."

Effective Date: _____ except as to those states listed on Exhibit J for which the date set forth on that Exhibit is the Effective Date for such state.

Initials

DIET CENTER WORLDWIDE, INC.

FRANCHISE DISCLOSURE DOCUMENT

Table of Contents

<u>Item</u>		<u>Page</u>
ITEM 1	THE FRANCHISOR AND ANY PARENTS, PREDECESSORS AND AFFILIATES	1
ITEM 2	BUSINESS EXPERIENCE	3
ITEM 3	LITIGATION	5
ITEM 4	BANKRUPTCY.....	6
ITEM 5	INITIAL FEES	6
ITEM 6	OTHER FEES.....	7
ITEM 7	ESTIMATED INITIAL INVESTMENT	9
ITEM 8	RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES.....	12
ITEM 9	FRANCHISEE’S OBLIGATIONS.....	14
ITEM 10	FINANCING	16
ITEM 11	FRANCHISOR’S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS, AND TRAINING.....	16
ITEM 12	TERRITORY.....	25
ITEM 13	TRADEMARKS	26
ITEM 14	PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION.....	30
ITEM 15	OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISE BUSINESS	30
ITEM 16	RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL.....	30
ITEM 17	RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION	30

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