

FRANCHISE DISCLOSURE DOCUMENT
UNIT FRANCHISE



Doc Popcorn Development, Inc.
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~~Doc Popcorn Development, Inc., a Colorado corporation, is offering franchises for the operation of franchisees operate businesses (“Doc Popcorn Businesses”) that sell DOC POPCORN® Doc Popcorn fresh natural popcorn and related items including natural soft drinks, bottled waters, and other products developed by or for Doc Popcorn Development, Inc. DOC POPCORN products are sold from either fixed store fronts, non-traditional locations such as malls, airports or business complexes, or from portable units placed at events that occur on a periodic basis or are held in special or temporary venues. Three separate franchises are being offered under this Disclosure Document. Doc Popcorn franchises may be operated from mobile self-contained units, non-traditional fixed-location kiosks, and retail stores. We offer three separate franchises depending on the number of Doc Popcorn Businesses you wish to purchase. You must choose which type of franchise that you wish to operate at the time you sign your franchise agreement. A “Single Unit Franchise” enables you to own and operate one DOC POPCORN Popcorn Operating Unit Doc Popcorn Business. A “Standard Franchise” enables you to own and operate three DOC POPCORN Popcorn Operating Units of any type in any combination up to three Doc Popcorn Businesses. An “Empire Builder Franchise” enables you to own and operate five DOC POPCORN Popcorn Operating Units of any type in any combination up to five Doc Popcorn Businesses.~~

The total investment necessary to begin operation of a ~~DOC POPCORN Doc Popcorn~~ franchised business ranges from ~~\$70,000 to \$184,050 for a Mobile Popcorn Operating Unit (increasing to \$72,500 to \$217,550 if you operate the Mobile Popcorn Operating Unit at a Permanent Site). This includes \$57,000~~ \$72,000 to \$186,325 for a mobile PopCart Doc Popcorn Business. This includes \$64,000 to ~~\$106,500~~ \$132,275 that must be paid to us or our affiliate. The total investment necessary to begin operation of a ~~DOC POPCORN fixed-location PopKiosk or PopShop Doc Popcorn~~ franchised business ranges from ~~\$144,000~~ \$97,000 to ~~\$395,050~~ \$378,050 for a Fixed Popcorn Operating Unit. This includes ~~\$87,500~~ \$74,500 to ~~\$263,000~~ \$184,500 that must be paid to us or our affiliate.

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale or grant. **Note, however, that no governmental agency has verified the information contained in this document.**

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read your entire contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as “*A Consumer's Guide to Buying a Franchise*,” which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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