

FRANCHISE DISCLOSURE DOCUMENT



KH Investors, Inc.
A Pennsylvania Corporation
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The franchise being offered is to establish and operate a Doggie Style store. Doggie Style stores are retail pet stores that offer for sale pet foods and treats, pet apparel, pet accessories, pet grooming products, pet bedding and crating products, and other miscellaneous pet products. Doggie Style stores offer pet grooming, , dog training, pet adoptions, and other products and services that the franchisor designates.

The total investment necessary to begin operation of a Doggie Style store is \$100,000 to \$135,000. This includes \$25,000-that must be paid to KH Investors, Inc..

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Ken Karlan or Howard Nelson at the address or telephone number listed above.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: January 1, 2015 (See State Cover Page for state effective dates.)



STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A of the disclosure document for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

- 1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY MEDIATION OR ARBITRATION ONLY IN PENNSYLVANIA. OUT-OF-STATE MEDIATION OR ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO MEDIATE OR ARBITRATE WITH US IN PENNSYLVANIA THAN IN YOUR OWN STATE.
- 2. THE FRANCHISE AGREEMENT STATES THAT PENNSYLVANIA LAW GOVERNS THE AGREEMENTS, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
- 3. WE WERE FORMED IN DECEMBER OF 2014 AND HAVE A BRIEF OPERATING HISTORY. YOU MAY WANT TO TAKE THIS INTO CONSIDERATION WHEN MAKING A DECISION TO PURCHASE THIS FRANCHISE OPPORTUNITY.
- 4. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.



TABLE OF CONTENTS

		<u>Page</u>
ITEM 1 THE FRA	ANCHISOR AND ANY PARENTS, PREDECESSORS, AND AFFILIATES	1
ITEM 2 BUSINES	SS EXPERIENCE	2
ITEM 3 LITIGAT	TON	3
ITEM 4 BANKRU	JPTCY	3
ITEM 5 INITIAL	FEES	3
ITEM 6 OTHER I	FEES	4
	TED INITIAL INVESTMENT	
ITEM 8 RESTRIC	CTIONS ON SOURCES OF PRODUCTS AND SERVICES	8
ITEM 9 FRANCE	IISEE'S OBLIGATIONS	10
	CING	
ITEM 11 FRANC	HISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS, AND	
TRAININ	[G	11
ITEM 12 TERRIT	ORY	15
	MARKS	
ITEM 14 PATEN	TS, COPYRIGHTS AND OTHER PROPRIETARY INFORMATION	18
ITEM 15 OBLIGA	ATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE	
FRANCH	ISED BUSINESS	19
ITEM 16 RESTRI	ICTIONS ON WHAT THE FRANCHISEE MAY SELL	19
ITEM 17 RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION		
ITEM 18 PUBLIC FIGURES		
ITEM 19 FINANO	CIAL PERFORMANCE REPRESENTATIONS	23
ITEM 20 OUTLETS AND FRANCHISEE INFORMATION		
ITEM 21 FINANCIAL STATEMENTS		
ITEM 22 CONTR	ACTS	25
ITEM 23 RECEIPTS		
EXHIBIT A	List of State Administrators	
EXHIBIT B	List of Agents for Service of Process	
EXHIBIT C	Table of Contents for Manual	
EXHIBIT D	Financial Statements	
EXHIBIT E	Doggie Style Store Franchise Agreement	
EXHIBIT F	List of Doggie Style Stores	
EXHIBIT G	State Addenda	
EXHIBIT H	Receipt	

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