

## Franchise Disclosure Document [FDD]



Drone Nerds Franchising L.L.C. 320 N.E. 1<sup>st</sup> Avenue Hallandale, FL. 33009 Direct Line: 786-708-7807 franchise@dronenerds.com

www.dronenerds.com

The franchise offered is for 2 options: The first option is the operation of a retail store selling a variety of Drone Products to customers, including a repair and parts facility for customers, providing our proprietary training program for flying drones to customers, providing our proprietary drone flying lessons to customers, and you will charge a fee for repairs, parts, training and drone flying lessons. The Initial Franchise Fee is \$24,900 with protected rights to operate in a specific area as defined by us. The total investment necessary to begin the operation of a Drone Nerds franchise ranges from \$138,000 to \$242,000. This includes the Initial Franchise Fee of \$24,900 (as discussed in Item 5) that must be paid to the Franchisor or affiliate.

We also offer to qualified persons the right to develop multiple "Drone Nerds" businesses within a specific geographic area under an area development agreement. If you execute an area development agreement you must pay us the Initial Franchisee Fee of \$24,900 for your first franchise and a non-refundable deposit of \$12,450 for each additional franchise to be developed that must be paid to the Franchisor or affiliate when the Franchise Agreement is executed for each location. The total investment necessary to begin operation of an area development franchised business ranges from \$162,900 to \$266,900. This includes the total in item 5, which is \$24,900 for the first franchise, and a \$12,450 area development fee for each franchise that you develop. Area Developers pay a reduced Franchise Fee of \$12,450 when each subsequent Franchise Agreement is signed.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read the disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the Franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.** 



You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact:

Jeremy Schneiderman, Managing Member and CEO Drone Nerds Franchising, L.L.C. 320 N.E. 1<sup>st</sup> Avenue Hallandale, FL. 33009

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at <a href="www.ftc.gov">www.ftc.gov</a> for additional information. Call your state agency or visit your public library for other sources of information on franchising.

We currently do not engage the services of franchise brokers.

There may also be laws on franchising in your state. Ask your state agencies about them.

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## **STATE COVER PAGE**

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit C for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

- 1) THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY MEDIATION AND ARBITRATION ONLY IN FLORIDA. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO ARBITRATE WITH DRONE NERDS FRANCHISING L.L.C. IN FLORIDA THAN IN YOUR HOME STATE.
- 2) THE FRANCHISE AGREEMENT STATES THAT FLORIDA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAWS. YOU MAY WANT TO COMPARE THESE LAWS.
- 3) YOU WILL NOT RECEIVE AN EXCLUSIVE TERRITORY. YOU MAY FACE COMPETITION FROM OTHER FRANCHISEES, OR OUTLETS OWNED BY US, OR OUR AFFILIATES
- 4) THE FRANCHISEE'S SPOUSE MUST SIGN A PERSONAL GUARANTY MAKING SUCH SPOUSE JOINTLY AND SEVERALLY LIABLE FOR THE OBLIGATIONS UNDER THE FRANCHISE AGREEMENT WHICH ALSO PLACES THE SPOUSE'S PERSONAL ASSETS AT RISK. YOU MAY WANT TO CONSIDER THIS WHEN MAKING A DECISION TO PURCHASE THIS FRANCHISE OPPORTUNITY.
- 5) WE WERE FORMED ON JUNE 15, 2016 AND HAVE A BRIEF OPERATING HISTORY. YOU MAY WANT TO CONSIDER THIS WHEN MAKING A DECISION TO PURCHASE THIS FRANCHISE OPPORTUNITY.

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