



## FRANCHISE DISCLOSURE DOCUMENT

DRY PATROL FRANCHISE GROUP, LLC 500 Business Parkway, Suite A Carlisle, Ohio 45005 (937)-806-8080

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The franchise offered is for the establishment and operation of a business offering water and flood response remediation services, mold removal services, structural drying services, and restoration equipment rental. We offer 2 types of franchises: (1) a unit franchise, under which you will sign a franchise agreement to operate one Dry Patrol ("Dry Patrol") franchise providing all our products and services (the "Unit Franchise"); and (2) a master franchise, under which you will sign a master franchise agreement for a defined territory (the "Development Area") for the right to solicit, recruit, screen, and interview prospective franchisees for us, help our franchisees identify and secure territories for Dry Patrol franchises in the Development Area and provide operational, training, and field support to Dry Patrol franchisees whose franchises are located with the Development Area, both before and after they open their Dry Patrol franchise (the "Master Franchise"). Under a Master Franchise, you also must operate at least one Dry Patrol franchise providing all our products and services in your Development Area.

The estimated actual investment necessary to begin operations of a Dry Patrol Unit Franchise is \$74,400 to \$138,146. This includes \$35,000 that must be paid to the franchisor or affiliate.

The estimated actual investment necessary to begin operations of a Dry Patrol Master Franchise is \$358,150 to \$677,646. This includes \$149,000 that must be paid to the franchisor or affiliate.

This Franchise Disclosure Document (the "Disclosure Document") summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, **that no governmental agency has** verified the information contained in this document.

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Steve Trego, 500 Business Parkway, Suite A, Carlisle, Ohio 45005, (513) 705-9730.



The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all contracts carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW, Washington, D.C. 20580. You can also visit the FTC's home page at <a href="www.ftc.gov">www.ftc.gov</a> for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

The issuance date of this Disclosure Document is April 19, 2012.



## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THE FRANCHISE DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit E for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise.

- 1. THE FRANCHISE AGREEMENT AND MASTER FRANCHISE AGREEMENT REQUIRES THAT MOST DISPUTES BE SUBMITTED TO ARBITRATION IN OHIO. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN OHIO THAN IN YOUR HOME STATE.
- 2. THE FRANCHISE AGREEMENT AND MASTER FRANCHISE AGREEMENT STATE THAT OHIO LAW GOVERNS THE AGREEMENT, AND OHIO LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS YOUR STATE LAW. YOU MAY WANT TO COMPARE THESE LAWS.
- 3. WE USE OR MAY USE THE SERVICES OF ONE OR MORE **FRANCHISE BROKERS** OR REFERRAL SOURCES TO ASSIST US IN SELLING OUR
  FRANCHISE. A FRANCHISE BROKER OR REFERRAL SOURCE
  REPRESENTS US, NOT YOU. WE PAY THIS PERSON A FEE FOR SELLING
  OUR FRANCHISE OR REFERRING YOU TO US. YOU SHOULD DO YOUR
  OWN INVESTIGATION OF THE FRANCHISE.
- 4. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE

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