



Franchise Disclosure Document

DUCT DOCTOR USA, INC.® A Georgia Corporation
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Norcross, GA 30093
770 446-1764
www.ductdoctor.com

The franchisor is offering a franchise license for the operation of a service establishment that will provide “source removal” air duct cleaning services and other related products and services to consumers and commercial accounts under the name “DUCT DOCTOR USA.” A franchisee is required to pay a minimum \$25,000 franchise fee for a franchise license. The \$25,000 fee gets you a protected territory having a population of at least 250,000 people. You can acquire a larger initial territory, by paying an additional \$100 for each 1,000 people added to your territory. The estimated total initial investment for a franchise, based on the minimum \$25,000 franchise fee, ranges from \$41,000 to a high of \$136,500. A franchisee should refer to Items 5, 6 and 7 of this Franchise Disclosure Document for further information.

This disclosure document summarizes certain provision of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in a different format, contact Ken Stricklin at the number or web address listed above.

The terms of your contract will govern your franchise relationship. Don’t rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “A Consumer’s Guide to Buying a Franchise,” which can help you understand how to use this disclosure document, is available from the federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, N.W. Washington DC 20580. You can also visit the FTC’s home page at www.FTC.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Call the state franchise administrator listed in Exhibit F for information about the franchisor, about other franchisors, or about franchising in your state.

Risk Factors

1. THE FRANCHISE AGREEMENT REQUIRES THAT THE FRANCHISEE ARBITRATE DISAGREEMENTS WITH THE FRANCHISOR ONLY IN THE STATE OF GEORGIA. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO ARBITRATE WITH THE FRANCHISOR IN GEORGIA THAN IN YOUR HOME STATE.

2. THE FRANCHISE AGREEMENT STATES THAT GEORGIA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.

3. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

Information comparing franchisors is available. Call the State Agencies for your state, or your public library for sources of information.

Registration of this franchise with a state does not mean that the state recommends it or has verified the information in this Disclosure Document. If you learn that anything in this Disclosure Document is untrue, contact the Federal Trade Commission and the appropriate agency for your state.

THE ISSUE DATE OF THIS DISCLOSURE DOCUMENT IS DECEMBER 31, 2012.

See the following State Registration Page for the State Effective Dates.

ATTACHMENT 1 TO UNIFORM DISCLOSURE DOCUMENT

The Date of registration of this Franchisor or exemption in the states listed below is as follows:

State	Effective Date
Illinois	June 30, 2008
New York	June 6, 2008
Wisconsin	April 18, 2008

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