

## FRANCHISE DISCLOSURE DOCUMENT

**EAGLERIDER, INC.**  
**(a California corporation)**  
**11860 South La Cienega Boulevard**  
**Hawthorne, California 90250**  
**Telephone: (310) 536-6777**  
**Email: [franchise@eaglerider.com](mailto:franchise@eaglerider.com)**  
**Website: [www.eaglerider.com](http://www.eaglerider.com)**



Eaglerider, Inc. is offering franchises for the operation of businesses specializing in (1) the rental of certain classes of motorcycles (including, if you qualify and are approved by us, current model year Harley-Davidson® touring and cruiser motorcycles) and other vehicles, (2) the organization of motorcycle tours and road trips, and (3) the sale of related apparel and merchandise. EAGLERIDER Outlets also offer Club EAGLERIDER Memberships to their customers.

The total estimated investment necessary to begin operation of an EAGLERIDER Outlet ranges from \$51,500 to \$293,000. This includes between \$10,000 (\$8,000 initial franchise fee plus \$2,000 rental management system fee) to \$26,200 that must be paid to the franchisor or its affiliates. The \$26,200 that must be paid to the franchisor or its affiliates includes the \$8,000 initial franchise fee, the \$2,000 rental management system fee and the first \$16,200 monthly payment to purchase your initial rental fleet of motorcycles and other vehicles.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact us at 11860 South La Cienega Boulevard, Hawthorne, California 90250, telephone: (310) 536-6777.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

(8/19/19)

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “A Consumer’s Guide to Buying a Franchise,” which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC’s home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

**ISSUANCE DATE: August 19, 2019**

(8/19/19)

## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A to this Disclosure Document for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

**1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY MEDIATION AND/OR ARBITRATION ONLY IN CALIFORNIA. OUT-OF-STATE MEDIATION AND/OR ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT. IT MAY ALSO COST YOU MORE TO MEDIATE AND/OR ARBITRATE WITH US IN CALIFORNIA THAN IN YOUR OWN STATE.**

**2. YOU MUST MAINTAIN MINIMUM SALES PERFORMANCE LEVELS. YOUR INABILITY TO MAINTAIN THESE LEVELS MAY RESULT IN LOSS OF TERRITORIAL RIGHTS YOU ARE GRANTED, TERMINATION OF YOUR FRANCHISE, AND LOSS OF YOUR INVESTMENT.**

**3. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.**

**We reserve the right to use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source is our agent and represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.**

The effective dates of this Disclosure Document in the states with registration laws are on the following page.

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/eaglerider>