

FRANCHISE DISCLOSURE DOCUMENT**EAST OF CHICAGO PIZZA COMPANY**

A Limited Liability Company

Anthony S. Collins, President

121 West High Street, 12th Floor

Lima, Ohio 45801 (419) 225-7116

www.eastofchicago.com

The franchise offered is for an East of Chicago Pizza Store featuring a limited menu of pizzas, submarine sandwiches, salads, other menu items and merchandise related to the East of Chicago Pizza concept as we may authorize from time to time.

The total investment necessary to begin operation of an East of Chicago Pizza Store ranges from \$161,900.00 to \$462,200.00. This includes \$20,000.00 that must be paid to the franchisor or affiliate.

This disclosure document summarizes certain provisions of your Franchise Agreement and other information in Plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you can sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no government agency has verified the information contained in this document.

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact East of Chicago Pizza Company, 121 West High Street, 12th Floor, Lima, OH 45801, 1-419-225-7116.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

ISSUANCE DATE: _____

RISK FACTORS

1. THE LAWS OF THE STATE OF OHIO GOVERN THE FRANCHISE AGREEMENT AND DEVELOPMENT AGREEMENT. OHIO LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
2. THE FRANCHISE AGREEMENT AND DEVELOPMENT AGREEMENT REQUIRE THE PARTIES TO ARBITRATE ANY DISPUTES IN LIMA, OHIO. OUT-OF-STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO ARBITRATE A DISPUTE IN OHIO THAN IN YOUR HOME STATE.
3. THERE MAY BE ADDITIONAL RISKS CONCERNING THIS FRANCHISE.

NOTE: THE AGREEMENT PROVISIONS REFERRED TO IN THE "RISK FACTORS" MAY BE VOID UNDER SOME STATE FRANCHISE LAWS.

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