

## FRANCHISE DISCLOSURE DOCUMENT

easyvet Holdings, Inc SEPT OF BUSINESS OVERSIGHT

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An easyvetclinic® franchise permits you to promote and operate an "easyvetclinic®" which will specialize in providing convenient, time-efficient, affordable veterinary care on an outpatient basis to pet owners, and other services and merchandise as we may periodically authorize, to the general public (collectively, "Clinic Products"). Each franchise, commonly referred to as an 'easyvetclinic®' or simply 'clinic', will operate under the marks "easyvet®", "easyvetclinic®", or "easyvetexpress™".

The total investment necessary to begin operation of a standard easyvetclinic® franchise is between \$179,000 and \$327,000, which includes \$35,000 that must be paid to the franchisor or affiliate. The total investment necessary to begin operation of a Big Box easyvetclinic® franchise is between \$161,000 and \$290,000, which includes \$35,000 that must be paid to the franchisor or affiliate.

If you sign a development agreement to develop three or more easyvetclinic® franchises, you will have to pay a development fee, the amount of which will vary, depending on the factors described in Item 5 of this Disclosure Document.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.** 

You may want to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, please contact Tim Schoenfelder at 111 Sherlake Lane, Suite 100, Knoxville, TN 37922, by phone at (844) 327-9838, or by email at tim@easyvet.com.

The terms of the contract will govern your franchise relationship. Do not rely on the disclosure document alone to understand your contract. Read all of your entire contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying



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a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information about franchising.

There may also be laws on franchising in your state. Ask your state agencies about them. A listing of the State Agencies having responsibility for franchising disclosure laws is included in **Exhibit E** to this disclosure document.

THE ISSUE DATE OF THIS DISCLOSURE DOCUMENT IS FEBRUARY 24, 2020.



## **How to Use This Franchise Disclosure Document**

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
How much can I earn?	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or Exhibit D.
How much will I need to invest?	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor's direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
Does the franchisor have the financial ability to provide support to my business?	Item 21 or Exhibit C includes financial statements. Review these statements carefully.
Is the franchise system stable, growing, or shrinking?	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
Will my business be the only easyvetclinic® business in my area?	Item 12 and the "territory" provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
Does the franchisor have a troubled legal history?	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
What's it like to be an easyvetclinic® franchisee?	Item 20 or Exhibit D lists current and former franchisees. You can contact them to ask about their experiences.
What else should I know?	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.

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