

# FRANCHISE DISCLOSURE DOCUMENT

**EGOSCUE, INC**  
A California corporation  
and doing business as **EGOSCUE UNIVERSITY**

12230 El Camino Real, Suite #110  
San Diego, CA 92130  
(858) 755-1075

**Egoscue® System**



FRANCHISE DISCLOSURE DOCUMENT ("FDD")  
FOR  
PROSPECTIVE FRANCHISEES/LICENSEES

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[www.egoscue.com](http://www.egoscue.com)

**The Egoscue® System**



Egoscue, Inc, through a license, would grant you the right to operate an Egoscue® Facility. The licensee will operate the Egoscue® Facility featuring the Egoscue® System of the treatment of pain through function and motion.

(1) The total estimated initial cash investment necessary to begin operation of an Egoscue Facility ranges from \$60,000-70,000 for the first Facility and \$52,500 to \$62,500 for each additional Facility, but does not include an amount for the lease or purchase of real property from which to operate the Egoscue Facility as such costs vary widely by location. You must, as part of the Egoscue Facility Franchise Agreement, purchase initial equipment, estimated to be approximately \$25,000, as well as the cost of other miscellaneous inventory items, furniture, improvements, pre-opening, and staff and management trainings and expenses. This includes the total amount in Item 5 that must be paid to Egoscue.

(2) This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar-days before you sign a binding agreement with, or make any payment to Egoscue in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

(3) The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read your entire contract carefully. Show your contract and this Disclosure Document to an advisor, such as a lawyer or an accountant.

(4) Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission (the "FTC"). You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D C 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

(5) There may also be laws on franchising in your state. Ask your state agencies about them.

(6) Issuance date \_\_\_\_\_

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