

# EILEEN'S COLOSSAL COOKIES®

## FRANCHISE DISCLOSURE DOCUMENT



Information for Prospective Franchisees  
Required by Federal Trade Commission

### **EILEEN'S COLOSSAL COOKIES FRANCHISING, INC.**

(A Nebraska Corporation)

315 N. Baltimore

Hastings, Nebraska 68901

Telephone (402) 462 5983

Fax (402) 462 6990

To protect you, we've required your franchisor to give you this information. We haven't checked it, and don't know if it's correct. It should help you make up your mind. Study it carefully. While it includes some information about your contract, don't rely on it alone to understand your contract. Read all of your contract carefully. Buying a franchise is a complicated investment. Take your time to decide. If possible, show your contract and this information to an advisor, like a lawyer or accountant. If you find anything you think may be wrong or anything important that's been left out, you should let us know about it. It may be against the law.

There may also be laws on franchising in your state. Ask your state agencies about them.

FEDERAL TRADE COMMISSION  
Washington, D.C.

Date of issuance of this Disclosure Document is:

January 1, 2013

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(A Nebraska Corporation)  
315 N. Baltimore  
Hastings, Nebraska 68901  
Telephone (402) 462 5983  
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Eileen's Colossal Cookies Franchising, Inc., offers franchises for stores featuring cookies, confections and related food specialties. The stores operate according to a System that includes the service mark Eileen's Colossal Cookies®. The System features a distinctive selection of competitively priced cookies and related food specialties.

#### Risk Factors:

**1. THE FRANCHISE AGREEMENT PROVIDES THAT DISAGREEMENTS MAY BE SETTLED BY INFORMAL DISPUTE RESOLUTION, MEDIATION, OR LITIGATION IN NEBRASKA. OUT OF STATE INFORMAL DISPUTE RESOLUTION, MEDIATION, OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO MEDIATE OR LITIGATE WITH US IN NEBRASKA THAN IN YOUR HOME STATE.**

**2. THE FRANCHISE AGREEMENT PROVIDES THAT NEBRASKA LAW GOVERNS THE AGREEMENT, EXCEPT TO THE EXTENT THAT THE LANHAM ACT OR FEDERAL ARBITRATION ACT GOVERNS. NEBRASKA LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.**

**3. THE PARTIES WAIVE THEIR RIGHT TO A JURY TRIAL WITH RESPECT TO DISPUTES RELATING TO THE FRANCHISE AGREEMENT.**

**4. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE**

Information about comparisons of franchisors is available. Call the state administrator listed in the next paragraph or your public library for sources of information. Registration of this franchise with the state does not mean the state recommends it or has verified the information in this Disclosure Document. If you learn that anything in this Disclosure Document is untrue, contact the Federal Trade Commission or, the State Administrator listed in FDD Exhibit "A".

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