

# EILEEN'S COLOSSAL COOKIES®

## FRANCHISE DISCLOSURE DOCUMENT



Information for Prospective Franchisees  
Required by Federal Trade Commission

### **EILEEN'S COLOSSAL COOKIES FRANCHISING, INC.**

(A Nebraska Corporation)

2727 W. 2<sup>nd</sup> Street, Ste. 322

Hastings, Nebraska 68901

Telephone (402) 462 5983

Fax (402) 462 6990

To protect you, we've required your franchisor to give you this information. We haven't checked it, and don't know if it's correct. It should help you make up your mind. Study it carefully. While it includes some information about your contract, don't rely on it alone to understand your contract. Read all of your contract carefully. Buying a franchise is a complicated investment. Take your time to decide. If possible, show your contract and this information to an advisor, like a lawyer or accountant. If you find anything you think may be wrong or anything important that's been left out, you should let us know about it. It may be against the law.

There may also be laws on franchising in your state. Ask your state agencies about them.

FEDERAL TRADE COMMISSION  
Washington, D.C.

Date of issuance of this Disclosure Document is:

March 11, 2020

# EILEEN'S COLOSSAL COOKIES®

## STATE COVER PAGE

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Eileen's Colossal Cookies Franchising, Inc., offers franchises for stores featuring cookies, confections and related food specialties. The stores operate according to a System that includes the service mark Eileen's Colossal Cookies®. The System features a distinctive selection of competitively priced cookies and related food specialties.

#### **Risk Factors:**

**1. THE FRANCHISE AGREEMENT PROVIDES THAT DISAGREEMENTS MAY BE SETTLED BY INFORMAL DISPUTE RESOLUTION, MEDIATION, OR LITIGATION IN NEBRASKA. OUT OF STATE INFORMAL DISPUTE RESOLUTION, MEDIATION, OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO MEDIATE OR LITIGATE WITH US IN NEBRASKA THAN IN YOUR HOME STATE.**

**2. THE FRANCHISE AGREEMENT PROVIDES THAT NEBRASKA LAW GOVERNS THE AGREEMENT, EXCEPT TO THE EXTENT THAT THE LANHAM ACT OR FEDERAL ARBITRATION ACT GOVERNS. NEBRASKA LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.**

**3. THE PARTIES WAIVE THEIR RIGHT TO A JURY TRIAL WITH RESPECT TO DISPUTES RELATING TO THE FRANCHISE AGREEMENT.**

**4. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE**

Information about comparisons of franchisors is available. Contact your state administrator or your public library for sources of information. Registration of this franchise with the state does not mean the state recommends it or has verified the information in this Disclosure Document. If you learn that anything in this Disclosure Document is untrue, contact the Federal Trade Commission or, the State Administrator listed in FDD Exhibit "A".

## How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
<b>How much can I earn?</b>	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20.
<b>How much will I need to invest?</b>	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor's direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
<b>Does the franchisor have the financial ability to provide support to my business?</b>	Item 21 includes financial statements. Review these statements carefully.
<b>Is the franchise system stable, growing, or shrinking?</b>	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
<b>Will my business be the only Eileen's Colossal Cookies in my area?</b>	Item 12 and the "territory" provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
<b>Does the franchisor have a troubled legal history?</b>	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
<b>What's it like to be an Eileen's Colossal Cookies franchisee?</b>	Item 20 lists current and former franchisees. You can contact them to ask about their experiences.
<b>What else should I know?</b>	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/eileens-colossal-cookies>