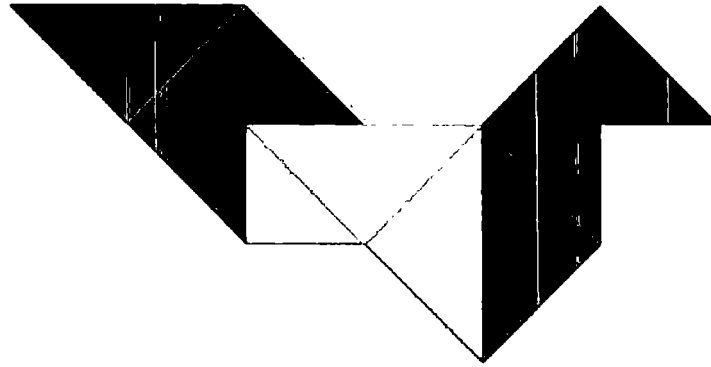


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ENGAGE & GROW®

FRANCHISE DISCLOSURE DOCUMENT

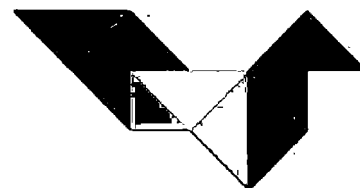
Franchisor:

Engage & Grow Global Pty Ltd

CALIFORNIA

FRANCHISE DISCLOSURE DOCUMENT

Franchisor:
Engage & Grow Global Pty Ltd
An Australian Private Limited Company
13 Crozier Ct.,
McKinnon, Victoria, 3204
Australia
(702) 795-3188
www.engageandgrowglobal.com



ENGAGE & GROW

An Engage & Grow Franchisee will offer, sell and support Engage & Grow licensees within a defined territory. Your licensees will operate a business that provides training services via physical workshops and online education courses in online and social marketing.

The estimated total investment necessary to begin operation of an Engage & Grow Franchise ranges from \$119,749.67 to \$389,000. These figures include the sum of \$110,083 to \$356,000 for the initial franchise fee, technology fee, marketing and advertising fee and training fee. This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

The terms of your contract will govern your franchise relationship. Do not rely on the disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: **September 10, 2018**

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit E for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION IN THE STATE IN WHICH WE HAVE OUR PRINCIPAL OFFICE (CURRENTLY, NEVADA) WHEN THE ARBITRATION IS FILED. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT OF DISPUTES. IT ALSO MAY COST YOU MORE TO ARBITRATE IN NEVADA OR ANOTHER STATE THAN IN YOUR HOME STATE.
2. THE FRANCHISE AGREEMENT STATES THAT UNLESS OTHERWISE REQUIRED BY LAWS IN THE STATE WHERE YOU OPERATE THE FRANCHISE, THE LAW OF THE STATE IN WHICH WE HAVE OUR PRINCIPAL OFFICE (CURRENTLY NEVADA) IS THE LAW THAT GOVERNS THE AGREEMENT. THIS LAW MAY NOT PROVIDE THE SAME PROTECTION AND BENEFITS AS YOUR LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. WE AND OUR AFFILIATES HAVE THE RIGHT TO ESTABLISH ACROSS-AREA MARKETING PROGRAMS (INCLUDING SALES OVER THE INTERNET AND TV INFOMERCIALS) TO SELL PRODUCTS AND SERVICES (FOR EXAMPLE, BOOKS, CDs, DVDs, AUDIO TAPES, VIDEO TAPES, SEMINARS, WORKSHOPS AND SOFTWARE) UNDER THE ENGAGE & GROW TRADEMARK (OR OTHER TRADEMARKS). ACROSS-AREA MARKETING PROGRAMS MAY COMPETE WITH YOUR FRANCHISE IN THE SALE OF THESE PRODUCTS AND SERVICES.
4. THE FRANCHISE AGREEMENT REQUIRES YOU TO PAY A MONTHLY ROYALTY FEE IN THE SUM EQUAL TO 60% OF THE PROGRAM SUPPORT FEES PAID BY LICENSEES DURING THE TERM OF THE FRANCHISE AGREEMENT, EVEN IF YOUR FRANCHISE HAS NO REVENUE.
5. THE FRANCHISE AGREEMENT STATES THAT FAILURE TO SUCCESSFULLY COMPLETE INITIAL TRAINING WILL RESULT IN TERMINATION OF THE FRANCHISE AND LOSS OF THE FRANCHISE FEE AND TRAINING FEE.
6. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

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