

 **EUROPEAN
WAX
CENTER**[®]

FRANCHISE DISCLOSURE DOCUMENT

Franchisor:

EWC FRANCHISE, LLC
The Village at Gulfstream Park
600 Silks Run, Suite 2270
Hallandale Beach, FL 33009
(954) 455-8000
www.waxcenter.com
jessica@waxcenter.com

Area Representative (Subfranchisor):

NW Wax Area Development LLC,
1700 Washington Street
Vancouver, Washington 98660
(360) 694-7855
(Idaho, Montana, Oregon, Utah, Washington & Wyoming)

If we (franchisor) approve you (franchisee), you will establish and operate a business offering high-end facial and body hair removal services to women and men predominantly through the use of hot wax, and other related products and services.

The total investment necessary to begin operations of a European Wax Center franchise is \$319,250 to \$416,986. This includes between \$62,600 - \$65,416 that must be paid to us or our affiliates. This includes a one-time lump franchise fee of \$45,000 for the initial European Wax Center franchise, or \$36,000 for subsequent European Wax Center franchises, that you pay to us, the franchisor. The initial investment also includes \$17,600 to \$20,416 that you pay to us, or our affiliate, for a start-up package of your initial supply of European Wax Center products.

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Mr. Rafael Maymi, NW Wax Area Development LLC, 1700 Washington Street, Vancouver, Washington 98660, (360) 694-7855 or Ms. Jessica Coba, EWC Franchise, LLC, The Village at Gulfstream Park, 600 Silks Run, Suite 2270, Hallandale Beach, FL 33009, (954) 455-8000.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read your entire contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "[A Consumer's Guide to Buying a Franchise](#)," which

can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Date of Issuance: March 24, 2014 (updated May 10, 2014)

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THE DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

NW WAX AREA DEVELOPMENT, LLC USES THE SERVICES OF ONE OR MORE FRANCHISE BROKERS OR REFERRAL SOURCES TO ASSIST IN SELLING OUR FRANCHISE. A FRANCHISE BROKER OR REFERRAL SOURCE REPRESENTS US, NOT YOU. THIS PERSON IS PAID A FEE FOR SELLING OUR FRANCHISE OR REFERRING YOU TO US. YOU SHOULD BE SURE TO DO YOUR OWN INVESTIGATION OF THE FRANCHISE.

PLEASE CONSIDER THE FOLLOWING RISK FACTORS BEFORE YOU BUY THIS FRANCHISE:

1. THE FRANCHISE AGREEMENT REQUIRES THAT MOST DISPUTES BE SUBMITTED TO ARBITRATION IN BROWARD COUNTY, FLORIDA. THE FRANCHISE AGREEMENT ALSO REQUIRES THAT EXCEPT FOR CERTAIN LIMITED CIRCUMSTANCES, ALL CLAIMS UNDER THE FRANCHISE AGREEMENT MUST BE BROUGHT IN BROWARD COUNTY, FLORIDA OR WHERE OUR PRINCIPAL OFFICE IS LOCATED, IF DIFFERENT. OUT OF STATE ARBITRATION AND LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE AND LITIGATE WITH US IN FLORIDA THAN IN YOUR HOME STATE.
2. THE FRANCHISE AGREEMENT STATES THAT FLORIDA LAW GOVERNS THE AGREEMENT, AND FLORIDA LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS YOUR STATE'S LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. IN CONNECTION WITH THE FRANCHISE, WE MAY SET THE PRICE FOR THE PRODUCTS AND SERVICES YOU SELL, IF THE LAWS OF YOUR STATE ALLOW US TO DO SO.
4. AS OF FEBRUARY 6, 2014, WE AWARDED 545 EUROPEAN WAX CENTER FRANCHISE LICENSES, OF WHICH 332 ARE OPEN AND OPERATING. ACCORDINGLY, ONLY 61% OF OUR LICENSES ARE OPEN AND OPERATING AS OF FEBRUARY 6, 2014. OF THE 213 LICENSES THAT HAD NOT OPENED FOR BUSINESS, 57 WERE UNDER DEVELOPMENT AND THE REMAINING 156 WERE IN THE SITE SELECTION PROCESS.
5. THE AREA REPRESENTATIVE, NW WAX AREA DEVELOPMENT LLC, HAS A LIMITED FRANCHISE OPERATING HISTORY TO ASSIST A PROSPECTIVE FRANCHISEE IN DECIDING TO MAKE THIS INVESTMENT. NW WAX AREA DEVELOPMENT LLC HAS LIMITED FINANCIAL RESOURCES WHICH MIGHT NOT BE ADEQUATE TO FUND ITS PRE-OPENING OBLIGATIONS TO EACH FRANCHISEE AND PAY OPERATING EXPENSES, THEREFORE, EWC FRANCHISE GROUP, INC., THE PREDECESSOR-IN-INTEREST BY MERGER, AGREED TO GUARANTEE THE PERFORMANCE OF NW WAX AREA DEVELOPMENT LLC FOR WASHINGTON FRANCHISEES.

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/european-wax-center>