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Dept of Business Oversight



**CITY MASTER LICENSE
FRANCHISE DISCLOSURE DOCUMENT**

Car Detailing

FRANCHISE DISCLOSURE DOCUMENT

**Eximius Mobile Services, Inc
A Delaware Corporation
513 Newhall Cv
Austin, Texas 78746
1-844-394-6487
www.eximiusmobileservices.com**

You will offer, sell and support Eximius Mobile Services – Car Detailing Regional Master Licensees within a defined territory and where no Regional Master Licensee has been appointed you will offer, sell and support franchisees within a defined territory Your Regional Master Licensees (known as “RML’s”) will operate a business within your territory that you designate that will offer, sell and support Eximius Mobiles Services franchisees that provides car detailing services

The estimated total investment necessary to begin operation of an Eximius Mobile Services – Car Detailing city master license franchise ranges from \$82,600 to \$179,000 These figures include the following fees that must be paid to the franchisor or an affiliate 80,000 to \$160,000 See Items 5, 6, and 7 for more information

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English Read this disclosure document and all accompanying agreements carefully You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the city master licensee, the franchisor, or an affiliate in connection with the proposed franchise sale **Note, however, that no governmental agency has verified the information contained in this document**

The terms of your contract will govern your franchise relationship Don't rely on the disclosure document alone to understand your contract Read your entire contract carefully Show your contract and this disclosure document to an advisor, like a lawyer or an accountant

Buying a franchise is a complex investment The information in this disclosure document can help you make up your mind More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D C 20580 You can also visit the FTC's home page at www.ftc.gov for additional information Call your state agency or visit your public library for other sources of information on franchising

There may also be laws on franchising in your state Ask your state agencies about them

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STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT**

Call the state franchise administrator listed in Exhibit for information about the city master licensee or franchisor, or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following **RISK FACTORS** before you buy this franchise

- 1 THE MASTER LICENSE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH THE FRANCHISOR, EXIMIUS MOBILE SERVICES, INC ("EMSI"), BY MEDIATION AND ARBITRATION IN THE STATE WHERE EMSI HAS ITS PRINCIPAL OFFICES AT THE TIME THE PROCEEDING IS FILED (CURRENTLY, TEXAS), IF YOU INITIATE THE PROCEEDINGS OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT OF DISPUTES IT ALSO MAY COST YOU MORE TO ARBITRATE IN TEXAS OR ANOTHER STATE THAN IN YOUR HOME STATE
- 2 THE CITY MASTER LICENSE AGREEMENT STATES THAT TEXAS LAW GOVERNS THE AGREEMENT TEXAS LAW MAY NOT PROVIDE THE SAME PROTECTION AND BENEFITS AS YOUR LOCAL LAW YOU MAY WANT TO COMPARE THESE LAWS
- 3 WE AND OUR AFFILIATES HAVE THE RIGHT TO ESTABLISH ACROSS-AREA MARKETING PROGRAMS (INCLUDING SALES OVER THE INTERNET AND TV INFOMERCIALS) TO SELL PRODUCTS AND SERVICES UNDER THE EXIMIUS TRADEMARK (OR OTHER TRADEMARKS)
- 4 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE

We use the services of one or more **FRANCHISE BROKERS** or referral sources to assist us in selling our franchise A franchise broker or referral source represents us, not you We pay this person a fee for selling our franchise or referring you to us You should be sure to do your own investigation of the franchise

Certain states require franchisors to make additional disclosures related to the information contained in this disclosure document Those disclosures are in Exhibit to this disclosure document if applicable

Date of Issuance & Effective Date February 27, 2015

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