

FRANCHISE DISCLOSURE DOCUMENT



SUBFRANCHISOR:
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This is the Disclosure Document for the sale of an EXIT "Franchise." The EXIT Franchise purchaser (the "Franchisee" or "You") will operate a real estate sales office. The above trademark is the primary business trademark that an EXIT Franchisee will use in its business.

The total investment necessary to begin operation of an EXIT Franchise is between **\$55,000** and **\$210,000**. This includes a franchise fee of **\$7,500** to **\$25,000**, depending on the density of the Franchise Territory, that must be paid to Subfranchisor or Affiliate. The Franchisee Fee is **\$7,500** for a rural density Franchise, **\$10,000** for a low-density Franchise, **\$15,000** for a medium density Franchise and **\$25,000** for a high-density Franchise.

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payments to, Subfranchisor or an Affiliate in connection with the proposed Franchise sale. **Note, however, that no governmental agency has verified the information contained in this Document.**

You may wish to receive your Disclosure Document in another format that is more convenient to you. To discuss availability of disclosures in different formats, contact Cade Pankonin at cade@exitumw.com. The Disclosure Document can be emailed to you in PDF format.

The terms of your contract will govern your Franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a Franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "[A Consumer's Guide to Buying a Franchise](#)," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission (the "FTC"). You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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STATE COVER PAGE

Your state may have a franchise law that requires a Subfranchisor to register or file with a state franchise administrator before offering or selling a Franchise in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit C for information about the Subfranchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

We may use the services of one or more franchise brokers or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

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TABLE OF CONTENTS

	<u>Page</u>
ITEM 1 THE FRANCHISOR AND SUBFRANCHISOR, AND ANY PARENTS, PREDECESSORS AND AFFILIATES.....	1
ITEM 2 BUSINESS EXPERIENCE.....	3
ITEM 3 LITIGATION.....	5
ITEM 4 BANKRUPTCY.....	6
ITEM 5 INITIAL FEES.....	6
ITEM 6 OTHER FEES.....	7
ITEM 7 YOUR ESTIMATED INITIAL INVESTMENT.....	9
ITEM 8 RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES.....	11
ITEM 9 FRANCHISEE'S OBLIGATIONS.....	12
ITEM 10 FINANCING.....	13
ITEM 11 FRANCHISOR'S AND SUBFRANCHISOR'S ASSISTANCE, ADVERTISING.....	13
ITEM 12 TERRITORY.....	18
ITEM 13 TRADEMARKS.....	20
ITEM 14 PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION.....	21
ITEM 15 OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISE BUSINESS.....	21
ITEM 16 RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL.....	21
ITEM 17 RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION.....	22
ITEM 18 PUBLIC FIGURES.....	25
ITEM 19 FINANCIAL PERFORMANCE REPRESENTATIONS.....	25
ITEM 20 OUTLETS AND FRANCHISEE INFORMATION.....	25
ITEM 21 FINANCIAL STATEMENTS.....	39
ITEM 22 CONTRACTS.....	39
ITEM 23 RECEIPT.....	39
EXHIBIT A	FRANCHISE AGREEMENT
EXHIBIT B	SALES REPRESENTATIVE AGREEMENT (SAMPLE)
EXHIBIT C	STATE FRANCHISE ADMINISTRATORS
EXHIBIT D	TABLE OF CONTENTS OF TRAINING MANUALS
EXHIBIT E	LIST OF OPEN FRANCHISES
Exhibit E-1	LIST OF FRANCHISEES THAT HAVE FRANCHISE AGREEMENTS SIGNED BUT NOT OPENED
EXHIBIT F	DISCONTINUED FRANCHISES
EXHIBIT F-1	TRANSFERRED FRANCHISES
EXHIBIT G	FINANCIAL STATEMENTS
EXHIBIT H	RECEIPTS

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