

# FRANCHISE DISCLOSURE DOCUMENT

## Fallout Vapor, LLC

A Tennessee Limited Liability Company

2609G Ft. Campbell Blvd

Clarksville, TN 37042

Flagship Store: (931) 278-6811

[franchise@falloutvapor.net](mailto:franchise@falloutvapor.net)

<http://falloutvapor.net>



Fallout Vapor, LLC., sells vaping fluid, equipment and supplies. The total estimated investment necessary to begin operation of a Fallout Vapor franchise is \$43,000 to \$45,000. This includes the \$100 FDD Release Fee, \$400 Application Fee and \$4,500 initial royalty fee that must be paid to the franchisor or affiliate. This does not include real estate costs.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no government agency has verified the information contained in this document.

You may wish to receive your disclosure document in another format that is more convenient to you. To discuss the availability of disclosures in different forms, contact Fallout Vapor's franchise group using the above information.

The terms of your contract will govern your franchise relationship. Do not rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Effective Date: October 21, 2015

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## 1. The Franchisor and any Parents, Predecessors, and Affiliates

To simplify the language, this disclosure document uses “we” or “us” to mean Fallout Vapor, LLC, the franchisor. “You” means the individual, corporation, or other entity that buys a Fallout Vapor franchise.

### Franchisor, Parent, and Affiliates

We conduct business under the name Fallout Vapor. Our principal business address is 2609G Ft Campbell Blvd Clarksville, TN 37042. We are a Tennessee Limited Liability Company that was incorporated on January 20, 2015. Prior to incorporation Fallout Vapor operated by J. Hunter Knight as a sole proprietorship. We do not currently conduct business under any other name.

### Agent for Service of Process

Our agent for service of process is Mr. J. Hunter Knight. His address is 2609G Ft Campbell Blvd Clarksville, TN 37042.

### Prior Experience

Fallout Vapor was started by J. Hunter Knight. Hunter was born to a single mother in Dickson, TN and then moved to Clarksville, TN in 2008 where he finally found his passion and his dream. Hunter was raised in a household of smokers, (mother, grandmother stepfather), and is the eldest of four siblings, three out of four started smoking. Hunter started smoking when he was 13, and smoked for ten years, but on July 10th of 2010 he started Vaping, and that's where his love for this industry begins!

He found that making the transition from traditional smoking to Vaping was a lot of trial and error, forums, and google searches. He amassed as much information possible and started spreading the word. Converting smokers is what he lives for, making such a dramatic change in people's lives is an amazing thing. This passion turned into an idea, this idea was Fallout Vapor.

Fallout was started by Hunter in February 2013, with goals of educating vapers, converting smokers, and following his dreams of owning his own store, and being his own boss. His dream was not only born, but took flight very quickly. He opened a small retail store within Blackcat Tattoo on Ft. Campbell Blvd in Clarksville, TN later in the same year. Later, he incorporated as a Limited Liability Company and started to offering Fallout Vapor franchise opportunities in 2015. He currently owns only our flagship store, and has no franchise locations. The flagship location is located on a busy highway (41-A North) near a US Army base. Hunter also manufactures various vaping fluid lines under the Fallout Vapor name, both for direct use by Fallout Franchise stores, and has plans to expand in the near future. We do not offer manufacturing franchises for our fluid lines.

The industry is still growing rapidly. We have watched it transition from a way to get off smoking, a hobby, now a lifestyle. We can't wait to continue to watch it grow.

### The Business We Offer

Your vape shop franchise will primarily sell vaping supplies to the general public. We also require every franchise location to offer some type of entertainment space, such as lounge or gaming space. This is because vaping is a community and social experience. The market for vaping is developing, but has experienced extreme growth in the last few years. Your competitors include other vape stores, tobacco specialty stores, convenience stores, and many retail chain stores.

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