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# FRANCHISE DISCLOSURE DOCUMENT

*(Area Representative Rights)*



**Always Fast, Always Fresh**

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**Farm Stores Franchising, LLC  
2937 S.W. 27<sup>th</sup> Avenue, Suite 107  
Coconut Grove, Florida 33122  
(800) 726-3276  
victor.a@farmstores.com  
www.farmstores.com**

## FRANCHISE DISCLOSURE DOCUMENT

**Farm Stores Franchising, LLC**  
**a Delaware limited liability company**  
**2937 S.W. 27<sup>th</sup> Avenue, Suite 107**  
**Coconut Grove, Florida 33133**  
**(800) 726-3276**  
**victor.a@farmstores.com**  
**www.farmstores.com**



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The Business you will own and operate is acting as our Area Representative by offering and selling Farm Store Franchises and Area Development Rights and acting as our designated servicing agent of the Franchise Businesses you sell within a specific Service Area (the “AR Business”).

The total investment necessary to purchase Area Representative Rights is \$182,200 to \$186,000. This includes \$155,000 that must be paid to us or our affiliate. At the same time you purchase Area Representative Rights, you must also purchase a Farm Stores Franchise Business. We currently have two models of Farm Stores Franchise Businesses that you can choose from, however the initial franchisee fee for the initial Farm Stores Franchise Business that you purchase is included in your Area Representative Fee. Therefore, the total investment necessary to begin operation of a new Farm Stores Franchise turnkey model ranges from \$81,400 to \$212,200. This includes \$27,900 to \$121,600 that must be paid to us or an affiliate. The total investment necessary to begin operation of a new Farm Stores Franchise build-out model ranges from \$215,700 to \$549,200. This includes \$2,900 to \$5,600 that must be paid to us or an affiliate. Therefore, the total investment necessary to purchase an AR Business and a Farm Stores Franchise Business is \$263,400 to \$735,200.

This Franchise Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this Franchise Disclosure Document and all accompanying agreements carefully. You must receive this Franchise Disclosure Document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, us or an affiliate in connection with the proposed franchise sale or grant. **Note, however, that no governmental agency has verified the information contained in this Franchise Disclosure Document.**

You may wish to receive this Franchise Disclosure Document in another format that is more convenient for you. To discuss the availability of this Franchise Disclosure Document in different formats, contact Victor Arechavaleta at 2937 S.W. 27<sup>th</sup> Avenue, Suite 107, Coconut Grove, Florida 33133 and (800) 726-3276.

The terms of your contract will govern your relationship with us. Don't rely on this Franchise Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Franchise Disclosure Document to an advisor, like a lawyer or an accountant.

Buying area representative rights is a complex investment. The information in this Franchise Disclosure Document can help you make up your mind. More information on franchising, such as “*A Consumer's Guide to Buying a Franchise*,” which can help you understand how to use this Franchise Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1- 877-

FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, N.W., Washington, D.C. 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

The date of issuance of this Franchise Disclosure Document is June 18, 2020.

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