

**FRANCHISE DISCLOSURE DOCUMENT**

Fetch! Pet Care, Inc  
A California Corporation  
7086 Corporate Way  
Dayton, Ohio 45459-4294  
Phone 866-338-2463  
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franchise@fetchpetcare com

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This franchise is for the operation of a franchise in a specified territory providing professional care to client's pets and homes

The total investment necessary to begin operation of a Fetch! Pet Care franchise is \$37,000 to \$44,300, excluding rent or the purchase of real estate This includes \$19,000 that must be paid to the franchisor

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English Read this disclosure document and all accompanying agreements carefully You must receive the disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale **Note, however, that no government agency has verified the information contained in this document**

You may wish to receive your disclosure document in another format that is more convenient for you To discuss the availability of disclosures in different formats, contact Fetch! Pet Care, Inc at 7086 Corporate Way, Dayton, Ohio 45459-4294 and (866) 338-2463

The terms of your contract will govern your franchise relationship Don't rely on the disclosure document alone to understand your contract Read all of your contract carefully Show your contract and this disclosure document to an advisor, such as a lawyer or an accountant

Buying a franchise is a complex investment The information in this disclosure document can help you make up your mind More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580 You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information Call your state agency or visit your public library for other sources of information on franchising

There may also be laws on franchising in your state Ask your state agencies about them

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## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise.

1 THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION ONLY IN OHIO. OUT-OF-STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN OHIO THAN IN YOUR OWN STATE.

2 THE FRANCHISE AGREEMENT STATES THAT OHIO LAW GOVERNS THE AGREEMENTS, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.

3 THE FRANCHISOR'S BALANCE SHEET DATED AS AT DECEMBER 31, 2016 SHOWS SHAREHOLDERS' EQUITY IN THE AMOUNT OF \$455,433 AND WORKING CAPITAL IN THE AMOUNT OF NEGATIVE \$19,890. A PROSPECTIVE FRANCHISEE SHOULD CAREFULLY REVIEW THE FRANCHISOR'S FINANCIAL STATEMENTS WHEN DECIDING WHETHER TO PURCHASE A FRANCHISE.

4 YOU MUST MAKE MINIMUM ROYALTY AND ADVERTISING PAYMENTS REGARDLESS OF YOUR SALES LEVELS. FAILURE TO MAKE THE PAYMENTS MAY RESULT IN TERMINATION OF YOUR FRANCHISE AND LOSS OF YOUR INVESTMENT.

5 OUT OF THE 126 FRANCHISES IN OPERATION AT THE BEGINNING OF 2014, 20 LOCATIONS (OR APPROXIMATELY 16%) CEASED OPERATIONS OR WERE REACQUIRED BY THE FRANCHISOR DURING THE COURSE OF 2014. OUT OF THE 106 FRANCHISES IN OPERATION AT THE BEGINNING OF 2015, 8 LOCATIONS (OR APPROXIMATELY 8%) CEASED OPERATIONS OR FAILED TO RENEW DURING THE COURSE OF 2015. OUT OF THE 98 FRANCHISES IN OPERATION AT THE BEGINNING OF 2016, 14 LOCATIONS (OR APPROXIMATELY 14%) CEASED OPERATIONS, WERE REACQUIRED BY THE FRANCHISOR OR FAILED TO RENEW DURING THE COURSE OF 2016.

6 YOUR SPOUSE MUST SIGN A DOCUMENT THAT MAKES YOUR SPOUSE LIABLE FOR YOUR FINANCIAL OBLIGATIONS UNDER THE FRANCHISE AGREEMENT, EVEN THOUGH YOUR SPOUSE HAS NO OWNERSHIP IN THE BUSINESS. THIS GUARANTEE WILL PLACE BOTH YOUR AND YOUR SPOUSE'S MARITAL AND PERSONAL ASSETS, PERHAPS INCLUDING YOUR HOUSE, AT RISK IF YOUR FRANCHISE FAILS.

7      **THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE**

Effective Dates are on the next page

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