

FRANCHISE DISCLOSURE DOCUMENT

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The Experts in Leather & Plastic Restoration

FIBRENEW USA, LTD.

An Alberta corporation

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The franchisee will operate a mobile service, which repairs, re-dyes, cleans and restores leathers, vinyls, velours, fabrics, plastics, and carpeting.

The total investment necessary to begin operation of a Fibrenew franchise is \$88,000 to \$146,450. This includes \$75,000 to \$121,000 that must be paid to the franchisor or affiliate.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: December 23, 2014

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STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in *Exhibit A* for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

- (1) THE FRANCHISE AGREEMENT PERMITS YOU TO ARBITRATE AND MEDIATE WITH US ONLY IN CALGARY, ALBERTA, CANADA. OUT-OF-STATE ARBITRATION OR MEDIATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES THAN YOU MIGHT OTHERWISE OBTAIN. IT MAY COST MORE TO ARBITRATE OR MEDIATE WITH US IN CALGARY, ALBERTA, CANADA THAN IN YOUR HOME STATE.
- (2) THE FRANCHISE AGREEMENT STATES THAT ALBERTA, CANADA LAW GOVERNS THE AGREEMENT EXCEPT THAT THE ARBITRATION CLAUSE IS EXCLUSIVELY GOVERNED BY AND SHOULD BE CONSTRUED IN ACCORDANCE WITH THE FEDERAL ARBITRATION ACT AND THAT THE ALBERTA FRANCHISES ACT WILL NOT APPLY UNLESS IT WOULD BE APPLICABLE WITHOUT BEING DESIGNATED BY THE FRANCHISE AGREEMENT. THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
- (3) BEGINNING THE SECOND YEAR OF THE FRANCHISE TERM, YOU MUST PURCHASE AT LEAST \$3,000 OF PROPRIETARY PRODUCTS FROM US EACH YEAR. FAILURE TO PURCHASE THE REQUIRED AMOUNT COULD RESULT IN TERMINATION OF THE FRANCHISE AND LOSS OF INVESTMENT.
- (4) THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We may use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should make sure to do your own investigation of the franchise.

Effective Date: See the next page for state effective dates.

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STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, Nebraska, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

STATE EFFECTIVE DATE

California

Hawaii

Illinois December 26, 2014

Indiana December 26, 2014

Maryland

Michigan December 23, 2014

Minnesota

New York

North Dakota

Rhode Island

South Dakota December 26, 2014

Virginia

Washington

Wisconsin December 24, 2014

In all other states that do not require registration, the effective date of this Disclosure Document is the issuance date of December 23, 2014.

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