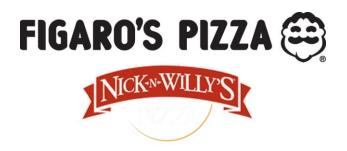


FRANCHISE DISCLOSURE DOCUMENT FIGARO'S ITALIAN PIZZA, INC. RON BERGER, CEO 1500 LIBERTY STREET SE, STE 160 - SALEM, OREGON 97302 (503) 371-9318 /ron@figaros.com www.figaros.com / www.nicknwillys.com



The franchise will offer a limited menu of pizza, calzones, and other food and beverage products. Based upon the type of franchise you purchase from us, we will grant you the right to use the Marks "FIGARO'S"® or ""NICK-N-WILLY'S®."

The total investment necessary to begin operation of an individual Figaro's Pizza or Nick-N-Willy's franchised store is from approximately \$123,000 to \$398,450. This includes \$5,000 to \$65,000 that must be paid to the franchisor (or affiliate) as described in the following paragraph. (For franchises purchased with the Multiple Franchise Purchase Addendum to the Franchise Agreement, multiply the estimated initial investment range times the number of Stores purchased.)

The Initial Franchise Fee for an individual franchise ranges from \$5,000 to \$52,500 depending on whether you purchase a Standard, Express, Co-Branding, Retail Premises or additional franchise, as described in Item 5. (An Express franchise is a reduced size franchise purchased with the Express Addendum to the Franchise Agreement. A "Co-Branding franchise" is a Figaro's or Nick-N-Willy's franchise operated in connection with another concept purchased with the Co-Branding Addendum to the Franchise Agreement. In addition, for your first franchise store you must pay a Grand Opening Advertising Fee of \$12,500.

We also offer franchises for you to act as a Figaro's or Nick-N-Willy's Master Franchisee. A Master Franchisee acts as our representative to advertise for and market to prospective franchisees within a territory, and to support the relevant franchised stores located in that territory. The initial investment ranges from \$253,500 to \$1,348,000 for a Master Franchisee. This includes the initial Master Franchisee fee that must be paid to the franchisor (or affiliate), which ranges from \$100,000 to \$1,000,000. In addition, a Master Franchisee must pay the cost of opening at least one required Standard Figaro's or one Standard Nick-N-Willy's franchise.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale

## i – FIGARO'S FRANCHISE DISCLOSURE DOCUMENT



## or grant. Note, however, that no governmental agency has verified the information contained in this document.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Effective Date: This Franchise Disclosure Document is effective as of:

- 1. Federal Trade Commission (and All States not Requiring Registration): **February 15, 2013**
- 2. <u>States Requiring Registration</u> <u>Approval Date (not approved if blank)</u>:

California: Florida: March 27, 2012 Hawaii: Not Filed Illinois: Indiana: Kentucky: January 22, 1999 and April 3, 2012 Maryland: Not Filed Michigan: July 30, 2012 (issued March 23, 2012) Minnesota: Nebraska: March 25, 2002 and March 22, 2012 New York: North Dakota: Rhode Island: Not Filed South Dakota: (Individual Unit) February 14, 1997 and April 12, 2012 Texas: March 1, 2012 Utah: Virginia: Washington: Wisconsin:

## ii – FIGARO'S FRANCHISE DISCLOSURE DOCUMENT

Figaro's FDD+FA+MFA+Exhibits FINAL 2013-2-15





## iii - FIGARO'S FRANCHISE DISCLOSURE DOCUMENT

Figaro's FDD+FA+MFA+Exhibits FINAL 2013-2-15

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