

**FRANCHISE DISCLOSURE DOCUMENT****RECEIVED**  
2015 AUG 26 PM 3 39**FOUNDED BY FIREMEN****AUG 26 2015****RECEIVED**  
**San Francisco****FIREHOUSE OF AMERICA, LLC**  
a Florida limited liability company  
3410 Kori Road  
Jacksonville, Florida 32257  
(904) 886-8300  
e-mail address [info@firehousesubs.com](mailto:info@firehousesubs.com)  
[www.firehousesubs.com](http://www.firehousesubs.com)  
[www.facebook.com/firehousesubs](http://www.facebook.com/firehousesubs)

The franchise is for the establishment and operation of an area representative business that solicits and screens prospective franchisees for, and assist us in providing certain services to, FIREHOUSE SUBS® Restaurants franchises (a “FIREHOUSE SUBS® Area Representative Business” or “Business”)

The total investment necessary to begin operations of a FIREHOUSE SUBS® Area Representative franchised business is \$21,700 to \$98,775 This includes \$100 to \$1,200 that must be paid to the franchisor or its affiliates.

This Disclosure Document summarizes certain provision of your Franchise Agreement and Development Agreement and other information in plain English Read this Disclosure Document and all accompanying agreements carefully You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale **Note, however, that no governmental agency has verified the information contained in this document**

You may wish to receive your disclosure document in another format that is more convenient for you To discuss the availability of disclosure in different formats, contact Greg Delks, 3410 Kori Road, Jacksonville, Florida 32257, (904) 886-8300, ext 239

The terms of your contract will govern your franchise relationship Don't rely on the Disclosure Document alone to understand your contract Read all of your contract carefully Show your contract and this Disclosure Document to an advisor, like a lawyer or accountant

Buying a franchise is a complex investment The information in this Disclosure Document can help you make up your mind More information on franchising, such as “*A Consumer's Guide to Buying a Franchise*,” which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission You can contact the FTC at a-877-FTC-HELP, or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580 You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information Call your state agency or visit your public library for other sources of information on franchising

There may also be laws on franchising in your state Ask your state agencies about them

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## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT**

Call the state franchise administrator listed in Exhibit "K" for information about the franchisor or about franchising in your state

**MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW**

Please consider the following **RISK FACTORS** before you buy this franchise

- 1 **THE FRANCHISE AGREEMENT AND DEVELOPMENT AGREEMENT REQUIRE YOU TO RESOLVE DISPUTES WITH US BY ARBITRATE ONLY IN FLORIDA AND BY LITIGATION ONLY IN FLORIDA. OUT OF STATE ARBITRATION AND LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN FLORIDA AND TO SUE US IN FLORIDA THAN IN YOUR HOME STATE**
- 2 **THE FRANCHISE AGREEMENT AND DEVELOPMENT AGREEMENT STATE THAT FLORIDA LAW GOVERNS THE FRANCHISE AGREEMENT AND THE DEVELOPMENT AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW, YOU MAY WANT TO COMPARE THESE LAWS**
- 3 **YOUR SPOUSE MUST ALSO SIGN A PERSONAL GUARANTEE MAKING YOUR SPOUSE INDIVIDUALLY LIABLE FOR YOUR FINANCIAL OBLIGATIONS UNDER THE AGREEMENT. THE GUARANTEE WILL PLACE YOUR SPOUSE'S MARITAL AND PERSONAL ASSETS AT RISK IF YOUR FRANCHISE FAILS**
- 3 **THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE**

**Effective Date** See the next page for state effective dates

**(See Exhibit "J" FOR STATE SPECIFIC ADDENDA AND RIDERS)  
(FOR STATE AGENCIES AND AGENTS FOR SERVICE OF PROCESS, SEE EXHIBIT "K")**

## EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin

This Franchise Disclosure Document is registered, on file or exemption from registration in the following states having franchise registration and disclosure laws, with the following effective dates

STATE	EFFECTIVE DATE
California	Registered Effective _____, 2015
Hawaii	Registered Effective _____, 2015
Illinois	
Indiana	Registered Effective _____, 2015
Maryland	
Michigan	Registered Effective _____, 2015
Minnesota	Registered Effective _____, 2015
New York	Registered Effective _____, 2015
North Dakota	Registered Effective July 27, 2015
Rhode Island	Registered Effective July 8, 2015
South Dakota	Registered Effective July 8, 2015
Virginia	Registered Effective _____, 2015
Washington	Registered Effective August 29, 2015
Wisconsin	Registered Effective July 7, 2015

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