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FRANCHISE DISCLOSURE DOCUMENT

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Firkin Pubs International Worldwide Inc.
A Delaware Corporation
20 Steelcase Road West, Unit 1C
Markham, Ontario
Canada L3R 1B2
(905) 305-9792
www.Firkinpubs.com
Contact: Larry@Firkinpubs.com

The Franchise offered is for a “Firkin Pubs” pub-style restaurant which specializes in the sale of a wide range of dining options, covering brunch, lunch and dinner meals and featuring many varieties of English/European beers on tap, with many of the food offerings prepared in accordance with our recipes and specifications (a “Restaurant”).

The initial franchise fee for a Restaurant is \$30,000. If you enter into an area Development Agreement to develop more than one Restaurant, you will pay a development fee equal to \$30,000 for the first Restaurant to be developed plus \$10,000 for each additional Restaurant to be developed under the Development Agreement. The development fee is applied pro rata to the initial franchise fees due. The estimated initial investment required to establish one Restaurant, including the initial franchise fee and necessary trade dress, equipment, and various furnishings, depending upon the location of the Restaurant, is \$514,000 to \$1,200,000. This sum includes the \$30,000 initial franchise fee described in Item 5 of this Disclosure Document, but may not represent your total investment in the Franchised Business (see Items 5-7 of this Disclosure Document for further explanation concerning the total investment).

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this Disclosure Document and all Agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the Franchisor or an Affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

The terms of your contract will govern your franchise relationship. Do not rely on the Disclosure Document alone to understand your contract. Read your entire contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as “A Consumer’s Guide to Buying a Franchise,” which can help you understand how to use this Disclosure Document, is available from the United States Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC’s home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: 4-3-2012



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STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Attachment A for information about the Franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT, DEVELOPMENT AGREEMENT AND DEVELOPMENT AGENT AGREEMENT REQUIRE YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION ONLY IN NEW YORK. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO ARBITRATE WITH US IN NEW YORK THAN IN YOUR OWN STATE.
2. THE FRANCHISE AGREEMENT, DEVELOPMENT AGREEMENT AND DEVELOPMENT AGENT AGREEMENT STATE THAT NEW YORK LAW GOVERNS THE AGREEMENTS, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. A NON-RELATED FRANCHISOR MAY OFFER SIMILAR "FIRKIN PUBS" FRANCHISES IN THE STATE OF CALIFORNIA.
4. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

Effective Date: *[To be determined by California DOC]*
FOR USE ONLY IN THE STATE OF CALIFORNIA

STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

This Franchise Disclosure Document is registered, on file, or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

State	Effective Date
California	May 23 rd , 2011
Washington	April 21, 2011
Minnesota	June 1 st , 2011
Maryland	Pending

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