



FRANCHISE DISCLOSURE DOCUMENT
FISH-O-LICIOUS FRANCHISE LLC
5342 E. Monlaco Road
Long Beach, California 90808
562-754-8487
www.fisholicious.com

The franchise offered is for the establishment and operation of a restaurant offering delicious sea food and other menu items, along with coffee and other beverages. We offer 1 type of franchise: a single-unit FISH-O-LICIOUS® franchise.

As a FISH-O-LICIOUS franchisee, you will operate a restaurant providing all associated menu items.

The estimated actual investment necessary to begin operations of a FISH-O-LICIOUS franchise is \$122,500 to \$199,500. This includes a \$30,000 franchise fee that must be paid to us.

This Franchise Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Salim Khoury, 5342 E. Monlaco Road, Long Beach, California 90808 (562) 754-8487.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read your entire contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "[A Consumer's Guide to Buying a Franchise](#)," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

FISH-O-LICIOUS FRANCHISE LLC

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THE FRANCHISE DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit C for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise.

1. THE FRANCHISE AGREEMENT REQUIRES THAT MOST DISPUTES BE SUBMITTED TO ARBITRATION IN LOS ANGELES, CALIFORNIA. ARBITRATION OUT OF YOUR AREA MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT AND MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN LOS ANGELES THAN IN YOUR LOCAL AREA.
2. THE FRANCHISE AGREEMENT STATES THAT CALIFORNIA LAW GOVERNS THE AGREEMENT, AND CALIFORNIA LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS YOUR STATE LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

California Effective Date: _____

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A. FRANCHISE AGREEMENT WITH SCHEDULE

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B. FINANCIAL STATEMENTS

C. AGENCIES/AGENTS FOR SERVICE OF PROCESS

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E. TABLE OF CONTENTS OF OPERATIONS MANUAL

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G. STATEMENT OF PROSPECTIVE FRANCHISEE

H. RECEIPTS

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