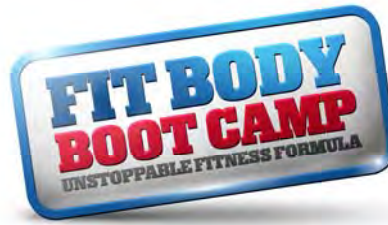


FRANCHISE DISCLOSURE DOCUMENT



FIT BODY BOOT CAMP, INC.

dba Fit Body Boot Camp

A California Corporation

14788 Pipeline Avenue, Suite B

Chino Hills, California 91709

(888) 638-3222

E-Mail: opportunity@fitbodybootcamp.com

URL: www.fitbodybootcamp.com

As a Fit Body Boot Camp franchisee you will operate a retail outlet providing group personal training and fitness services to retail customers using designated or authorized "Fit Body Boot Camp" fitness programs and methods.

The total investment necessary to begin operation of a Fit Body Boot Camp outlet ranges from \$27,747 to as much as \$85,491. This includes \$9,997 that must be paid to the franchisor or affiliate when our initial obligations to you under the Franchise Agreement are complete and you are open for business. FBBC may also offer you a Multi Outlet Agreement granting a right to open one or more additional Outlets for an additional investment ranging from \$4,998.50 to \$19,994 (for multiple locations), all of which must be paid to the franchisor.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Mr. Bedros Keuilian at 14788 Pipeline Avenue, Suite B, Chino Hills, California 91709; telephone (888) 638-3222.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's homepage at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

The issuance date is **April 3, 2014**.

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STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with the state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit F for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY LITIGATION OR ARBITRATION ONLY IN CALIFORNIA. OUT-OF-STATE LITIGATION OR ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO SUE OR ARBITRATE WITH US IN CALIFORNIA THAN IN YOUR OWN STATE.
2. THE FRANCHISOR HAS BEEN IN EXISTENCE FOR A SHORT PERIOD OF TIME, SINCE MARCH 2, 2011. THEREFORE, THERE IS ONLY A BRIEF OPERATING HISTORY TO ASSIST YOU IN JUDGING WHETHER OR NOT TO MAKE THIS INVESTMENT.
3. IN ITS LAST FISCAL YEAR ENDING DECEMBER 31, 2013, THE FRANCHISOR EXPERIENCED A NET LOSS OF \$169,041 AND AS OF DECEMBER 31, 2013, THE FRANCHISOR HAD ONLY \$74,272 IN ASSETS.
4. THE FRANCHISE AGREEMENT STATES THAT CALIFORNIA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
5. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

Effective Date: See the next page for registration state effective dates.

STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

This franchise is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

California	[registration filed, pending 2014]
Illinois	October 1, 2013
Indiana	May 6, 2013
Maryland	July 1, 2013
Michigan	May 20, 2013
Minnesota	May 7, 2013
New York	July 25, 2013
Virginia	May 8, 2013
Washington	June 26, 2013
Wisconsin	May 3, 2013

In all states that do not have franchise registration laws, the effective date is April 18, 2014.

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