

FRANCHISE DISCLOSURE DOCUMENT



FITGOLF ENTERPRISES, LLC d/b/a BODY BALANCE FOR PERFORMANCE

701 East Elm St
Suite 100
Conshohocken, PA 19428
(800) 473-6211
frosario@fitgolf.com
www.fitgolf.com

**INFORMATION FOR PROSPECTIVE FRANCHISEES
REQUIRED BY FEDERAL TRADE COMMISSION**

The franchises ("Licenses") described in this offering circular are for the operation of a golf-specific marketing business which uses the name "BODY BALANCE FOR PERFORMANCE®" and "FITGOLF PERFORMANCE CENTERS as part of a customized golf-specific exercise and performance enhancement program.

The total investment necessary to begin operation of a Fitgolf Performance Centers franchise is \$65,405 to \$122,320. This includes the total amount in Item 5 that must be paid to the franchisor or affiliate.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this disclosure document, is available from the federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

The date of this Offering Circular is April 1, 2013

Note: This Uniform Franchise Offering Circular applies to all 50 States and Canada. Please see the special state law addendum attached to this offering circular as Exhibit J for important information concerning your rights under your state law, including your rights in connection with termination and renewal.

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state.

Risk Factors:

THE FRANCHISE AGREEMENT REQUIRES THAT MOST DISAGREEMENTS BE SETTLED BY ARBITRATION IN CHESTER COUNTY, PENNSYLVANIA. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN PENNSYLVANIA THAN IN YOUR HOME STATE.

THE FRANCHISE AGREEMENT STATES THAT PENNSYLVANIA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.

THE FRANCHISE AGREEMENT IS ALSO CONTINGENT UPON PAYMENT OF MONTHLY ROYALTIES AND COMPLIANCE WITH CERTAIN OPERATING PROCEDURES.

THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

Information comparing franchisors is available. Call the state administrators listed in Exhibit G or your public library for sources of information.

Registration of this franchise with the state does not mean that the state recommends it or has verified the information in this offering circular. If you learn that anything in this offering circular is untrue, contact the Federal Trade Commission and the state authority for your state listed in Exhibit F.

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