



***ATHLETIC REVOLUTION<sup>®</sup>***

A large, stylized starburst graphic with a white outline and a black-to-white gradient fill, pointing upwards and to the right, positioned behind the end of the "ATHLETIC REVOLUTION" text.

**FITNESS REVOLUTION INTERNATIONAL, LLC**

**a Kentucky Limited Liability Company**

## FRANCHISE DISCLOSURE DOCUMENT

Fitness Revolution International, LLC  
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The franchisee will operate a Fitness Revolution® adult fitness training center or an Athletic Revolution® youth fitness training center.

The total investment necessary to begin and maintain operations for at least three (3) months of a complete Fitness Revolution franchise ("Fitness Revolution Franchise") is estimated to be from ~~\$23,506.16~~ 498.66 to ~~\$121,908.12~~ 918.90. This includes the initial franchise fee of \$7,500 that must be paid to the franchisor.

The total investment necessary to begin and maintain operations for at least three months of a complete Fitness Revolution Franchise converted from an existing business is estimated to be from ~~\$13,509.00~~ 14,751.50 - ~~\$42,733~~ 993.90, or ~~\$11,598.50~~ - \$39,840.90. This includes the ~~initial~~ 50% discounted initial franchise fee of ~~\$\$\$3,750~~ or fully discounted initial franchise fee of 597.00 that must be paid to the franchisor respectively.

The total investment necessary to begin and maintain operations for at least three months of a complete Fitness Revolution Franchise added on to an existing Athletic Revolution franchise is estimated to be from \$12,501.50 - \$40,743.90. This includes the eighty percent (80%) discounted initial franchise fee of \$1,500 that must be paid to the franchisor.

The total investment necessary to begin and maintain operations for at least three months of a complete Athletic Revolution franchise ("Athletic Revolution Franchise") is estimated to be from \$30,164.00 - \$116,954.15 - \$115,964.00. This includes the initial franchise fee of \$7,500 that must be paid to the franchisor.

The total investment necessary to begin and maintain operations for at least three months of a complete Athletic Revolution franchise converted from an existing business and facility is estimated to be from ~~\$19,864~~21,106.50 - \$47,214.00—~~\$46,954.~~ or \$17,953.50 - \$44,061.00. This includes the ~~initial~~50% discounted initial franchise fee of \$3,750 or the fully discounted initial franchise fee of 597.00 that must be paid to the franchisor— respectively.

The total investment necessary to begin and maintain operations for at least three months of a complete Athletic Revolution Franchise added on to an existing Fitness Revolution franchise is estimated to be from \$18,856.50 - \$44,964.00. This includes the eighty percent (80%) discounted initial franchise fee of \$1,500 that must be paid to the franchisor.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale or grant. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact the Fitness Revolution Franchise Administration Department at: 110 Chase Way, Suite 5, Elizabethtown, Kentucky, 42701.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read your entire contract carefully and thoroughly before you sign. Also, we encourage you to show your contract and this disclosure document to an advisor, like a lawyer or accountant prior to signing.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise." can help you understand how to use this disclosure document and is available from the Federal Trade Commission (FTC). You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at: 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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