

# Flame Broiler =

## FRANCHISE DISCLOSURE DOCUMENT

## THE FLAME BROILER, INC

RECEIVED LOS ANGELES ÓFFICE

MAR 24 2015

1538 E Warner Avenue, Suite E Santa Ana, California 92705 (714) 424-0223 www.flamebroilerusa.com

ylee@flamebroilerusa com

The franchise offered is for the operation of a "The Flame Broiler The Rice Bowl King" restaurant which will feature quick counter service display cooking of family-style Korean food and other food items and beverages

The total investment necessary to begin operation of a The Flame Broiler The Rice Bowl King restaurant is from \$238,863 to \$397,178 This includes the initial franchisee fee of \$25,000 which must be paid to us

If you sign an Area Development, you pay a lump sum non-refundable Development Fee equal to one-half of the Initial Fee for each Restaurant to be opened under the Area Development Agreement

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Young Lee at 1538 E. Warner Avenue, Suite E, Santa Ana, CA 92705, telephone (714) 424-0223

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, us or an affiliate in connection with the proposed franchise sale. Note, however that no government agency has verified the information contained in this document.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW, Washington, DC 20580. You can also visit the FTC's home page at www ftc gov for additional information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them

Issuance Date March 13, 2015

Flame Broiler 2015 FDD US 55832347 05



#### STATE COVER PAGE

Your state may have a franchise law that requires a franchise to register or file with a state franchise administrator before offering or selling in your state REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT

Call the state franchise administrator listed in Exhibit A for information about the franchisor, about other franchisors, or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following RISK FACTORS before you purchase this franchise

THE FRANCHISE AGREEMENT REQUIRES THAT ALL DISAGREEMENTS, BE SETTLED BY ARBITRATION IN ORANGE COUNTY, CALIFORNIA ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES

THE FRANCHISE AGREEMENT STATES THAT CALIFORNIA LAW GOVERNS THE FRANCHISE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW YOU MAY WANT TO COMPARE THESE LAWS

WE WILL NOT GRANT YOU AN EXCLUSIVE TERRITORY

THERE MAY BE RISKS ASSOCIATED WITH THIS FRANCHISE

We may use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

See next page for state effective dates



#### STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin

This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates

California Illinois Michigan New York