

DISCLOSURE DOCUMENT



KAM Sharp Franchising America Received
a Delaware corporation
520 Abilene Drive
Mississauga, Ontario L5T 2H7 Camada 0 2019
(905) 362-8226
http://flanneljaxs.com/Department of franchising@flanneljaxs.com/Department of franchising@flanneljaxs

The franchise offered is for a FlannelJax's business that will offer services and certain recreational items and merchandise pertaining to or focused on axe-throwing and various other lumberjack-themed recreation and sport activities to corporate accounts and social groups (each a "FlannelJax's Center" or a "Center"). In addition, FlannelJax's Centers offer food and beverage items.

If you sign a franchise agreement, then your total investment necessary to begin operation of a FlannelJax's Center will range from \$198,500 to \$529,000. This includes \$76,500 to \$79,000 that must be paid to us or our affiliates.

If you sign a development agreement to establish multiple FlannelJax's Centers, then your estimated initial investment under that agreement will vary depending on how many FlannelJax's Centers you agree to develop. This includes a development fee that you must pay to us in the amount of \$49,000 for the first Center to be developed plus a discounted fee of \$40,000 for the second Center, and \$35,000 for each additional Center to be developed. The total investment necessary for the development agreement is \$89,000 to \$159,000 based on a commitment of 2 to 4 Centers.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this document.

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Andrew Arminen at 520 Abilene Drive, Mississauga, Ontario L5T 2H7 Canada (tel: 905-362-8226).

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

The issuance date of this Franchise Disclosure Document is May 6, 2019.



STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Risk factors:

- 1* THE FRANCHISE AGREEMENT, DEVELOPMENT AGREEMENT, AND OTHER CONTRACTS PERMIT THE FRANCHISEE TO MEDIATE ONLY IN WASHINGTON, D.C., AND LITIGATE ONLY IN ERIE COUNTY (BUFFALO), NEW YORK, OUT OF STATE LITIGATION OR MEDIATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO MEDIATE IN WASHINGTON, DC AND LITIGATE IN ERIE COUNTY (BUFFALO), NEW YORK THAN IN YOUR HOME STATE.
- 2 * THE FRANCHISE AGREEMENT, DEVELOPMENT AGREEMENT, AND OTHER CONTRACTS STATE THAT THE LAW OF NEW YORK STATE WILL GOVERN THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
- 3 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.
 - * Local law may supersede these agreement provisions. Certain states require the superseding provisions to appear in an addendum to this disclosure document (see Exhibits F and G of this disclosure document).

We may use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

Effective Date: See the next page for state effective dates.



STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin.

This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

STATE	EFFECTIVE DATE
California	
Hawaii	Not Filed
Illinois	
Indiana	
Maryland	
Michigan	
Minnesota	
New York	
North Dakota	
Rhode Island	
South Dakota	Not Filed
Virginia	
Washington	
Wisconsin	

In all other states, the effective date of this Franchise Disclosure Document is the issuance date of May 6, 2019.

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