

## FRANCHISE DISCLOSURE DOCUMENT



FW Fleet Clean, LLC Delaware limited liability company 478 N. Babcock Street Melbourne, FL 32935 1-877-477-WASH (9274) www.FleetCleanUSA.com

FW Fleet Clean, LLC offers franchises for mobile, on-site, commercial vehicle cleaning and related services business under the mark Fleet Clean® and other related marks. The total investment is \$158,375 to \$321,375. This includes \$76,625 to \$135,125 that must be paid to franchisor or its affiliate(s). Under a Development Agreement, you must agree to open at least two franchises. You must pay us a development fee equal to 50% of the initial franchise fee for each additional franchise that you are to establish under the Development Agreement. The total investment for two to five Franchises under the Development Agreement is \$173,375 to \$471,375. This includes \$91,625 to \$285,125 that must be paid to franchisor or its affiliate(s).

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this document.

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, please contact Scott Marr at 478 N. Babcock Street, Melbourne, Florida 32935, telephone (877) 477-9274.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, N.W., Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising. There may also be laws on franchising in your state. Ask your state agencies about them.

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## **STATE COVER PAGE**

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call your state franchise administrator listed in **Exhibit A** for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

- 1. THE AGREEMENTS REQUIRE YOU TO RESOLVE ALL DISPUTES WITH US BY ARBITRATION IN FLORIDA. ANY ARBITRATION MUST TAKE PLACE AT THE AMERICAN ARBITRATION ASSOCIATION OFFICE LOCATED NEAREST TO OUR PRINCIPAL PLACE OF BUSINESS (CURRENTLY, MELBOURNE, FLORIDA). OUT-OF-STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN FLORIDA THAN IN YOUR HOME STATE.
- 2. THE AGREEMENTS STATE THAT FLORIDA LAW GOVERNS, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
- 3. YOUR SPOUSE MAY BE REQUIRED TO SIGN A DOCUMENT THAT MAKES YOUR SPOUSE (OR DOMESTIC PARTNER) LIABLE FOR ALL FINANCIAL OBLIGATIONS UNDER THE FRANCHISE AGREEMENT EVEN THOUGH YOUR SPOUSE (OR DOMESTIC PARTNER) HAS NO OWNERSHIP INTEREST IN THE FRANCHISE. THIS GUARANTEE WILL PLACE BOTH YOUR AND YOUR SPOUSE'S (OR DOMESTIC PARTNER'S) MARITAL AND PERSONAL ASSETS, PERHAPS INCLUDING YOUR HOUSE, AT RISK IF YOUR FRANCHISE FAILS.
- 4. THE FRANCHISOR IS AT AN EARLY STAGE OF DEVELOPMENT AND HAS A LIMITED OPERATING HISTORY. THIS FRANCHISE IS LIKELY TO BE A RISKIER INVESTMENT THAN A FRANCHISE IN A SYSTEM WITH A LONGER OPERATING HISTORY.
- 5. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We may use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise. Effective Date: See next page for state effective dates



## STATE EFFECTIVE DATES RIDER

The following states require that the Franchise Disclosure Document be registered or filed with the state or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

State	Effective Date	
California	Not applicable	
Hawaii	Not applicable	
Illinois	Not applicable	
Indiana	Not applicable	
Maryland	Not applicable	
Michigan	Not applicable	
Minnesota	PENDING	
New York	Not applicable	
North Dakota	Not applicable	
Rhode Island	Not applicable	
South Dakota	Not applicable	
Virginia	Not applicable PENDING	
Washington	Not applicable	
Wisconsin	Not applicable	

The following states require a notice of exemption from the registration or filing requirements of the state's business opportunity laws with respect to the offering described in this disclosure document:

State	Effective Date	
Florida	Not applicable	
Kentucky*	Not applicable	
Nebraska*	Not applicable	
Texas*	Not applicable	
Utah	Not applicable	

\*One-time filing

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