

FRANCHISE DISCLOSURE DOCUMENT

Flip Flop Shops Franchise Company, LLC a Delaware limited liability company 5990 Sepulveda Boulevard, Suite 600 Sherman Oaks, California 91411 818-908-9868 flipflopshops com twitter com/flipflopshops facebook com/pages/Flip-Flop-Shops



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Department of Business Oversight



The franchise is for the establishment and operation of retail stores that specialize in the sale of flip flops and sandals and related footwear and accessories ("Flip Flop Shops Store") or "Store")

The total investment necessary to begin operation of a Flip Flop Shops Store ranges from \$174,300 to \$279,500, including \$35,000 that must be paid to the franchisor

This disclosure document summarizes certain provisions of your Franchise Agreement and other information in plain English Read this disclosure document and all accompanying agreements carefully You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale **Note, however, that no governmental agency has verified the information contained in this** document

You may wish to receive your disclosure document in another format that is more convenient for you To discuss the availability of disclosures in different formats, contact Brian Curin at 5990 Sepulveda Boulevard, Suite 600, Sherman Oaks, California 91411 and 818-908-9868 The terms of your contract will govern your franchise relationship Don't rely on the disclosure document alone to understand your contract Read all of your contract carefully Show your contract and this disclosure document to an advisor, like a lawyer or accountant

Buying a franchise is a complex investment The information in this disclosure document can help you make up your mind More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580 You can also visit the FTC's home page at www fic gov for additional information Call your state agency or visit your public library for other sources of information on franchising

There may also be laws on franchising in your state Ask your state agencies about them

Date of Issuance March 25, 2015, as amended October 28, 2015

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STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT

Call the state franchise administrator listed in Attachment A for information about the franchisor or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following RISK FACTORS before you buy this franchise

- 1 THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY MEDIATION ONLY IN LOS ANGELES, CALIFORNIA AND BY LITIGATION ONLY IN LOS ANGELES COUNTY, CALIFORNIA (SUBJECT TO STATE LAW) OUT OF STATE MEDIATION AND LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES IT MAY ALSO COST YOU MORE TO MEDIATE WITH US IN LOS ANGELES, CALIFORNIA AND TO SUE US IN LOS ANGELES COUNTY, CALIFORNIA THAN IN YOUR HOME STATE
- 2 THE FRANCHISE AGREEMENT STATES THAT DELAWARE LAW GOVERNS THE FRANCHISE AGREEMENT (SUBJECT TO STATE LAW), AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW YOU MAY WANT TO COMPARE THESE LAWS
- 3 IF THE FRANCHISEE IS AN INDIVIDUAL, THE FRANCHISEE S SPOUSE MUST SIGN A PERSONAL GUARANTY UNDER WHICH THE SPOUSE WILL BE JOINTLY AND SEVERALLY LIABLE FOR OBLIGATIONS OF THE FRANCHISEE WHETHER OR NOT THE SPOUSE IS INVOLVED IN THE OPERATION OF THE FRANCHISED BUSINESS THIS REQUIREMENT PLACES THE PERSONAL ASSETS OF THE FRANCHISE OWNER AND THE SPOUSE AT RISK
- 4 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE

We use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise A franchise broker or referral source represents us, not you We pay this person a fee for selling our franchise or referring you to us You should be sure to do your own investigation of the franchise

See the following state effective date summary page for state effective dates



FLIP FLOP SHOPS FRANCHISE COMPANY, LLC

STATE EFFECTIVE DATE SUMMARY PAGE

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin

This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates

California	-	Effective Date	April 20, 2015, as amended, 2015
Indiana	-	Effective Date	March 31, 2015, as amended October 28, 2015
Maryland	-	Effective Date	June 30, 2015, as amended, 2015
Michigan	-	Effective Date	March 25, 2015, as amended October 28, 2015
Minnesota	-	Effective Date	March 31, 2015, as amended, 2015
New York	-	Effective Date	April 13, 2015, as amended, 2015
North Dakota	-	Effective Date	March 31, 2015, as amended, 2015
Rhode Island	-	Effective Date	March 27, 2015, as amended, 2015
South Dakota	-	Effective Date	March 27, 2015, as amended October 28, 2015
Virginia	-	Effective Date	April 17, 2015, as amended, 2015
Washington	-	Effective Date	March 30, 2015, as amended, 2015
Wisconsin	-	Effective Date	March 27, 2015, as amended, 2015

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