

## FRANCHISE DISCLOSURE DOCUMENT



### Footprints Floors, LLC

a Colorado limited liability company  
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Footprints Floors businesses install hardwood, laminate, engineered, vinyl plank, vinyl sheet and tile flooring primarily in residential homes, as well as commercial businesses (“Footprints Floors Business(s)”).

The total investment necessary to begin operation of a Footprints Floors franchised business is between \$68,130 and \$95,580. This includes \$61,080 which must be paid to the franchisor or its affiliates. Footprints Floors franchisees may purchase multiple Footprints Floors Businesses at the same time by signing a Multi-Franchise Addendum. The total investment necessary to begin operation of two Footprints Floors Businesses is between \$114,260 and \$169,160. This includes \$100,160 that must be paid to the franchisor or its affiliate(s). The total investment necessary to begin operation of three Footprints Floors Businesses is between \$152,390 and \$234,740. This includes \$131,240 that must be paid to the franchisor or its affiliate(s). The total investment necessary to begin operation of four Footprints Floors Businesses is between \$184,520 and \$294,320. This includes \$156,320 that must be paid to the franchisor or its affiliate(s). The total investment necessary to begin operation of five Footprints Floors Businesses is between \$210,650 and \$347,900. This includes \$175,400 that must be paid to the franchisor or its affiliate(s). The total investment necessary to begin operation of six Footprints Floors Businesses is between \$232,780 and \$397,480. This includes \$190,480 that must be paid to the franchisor or its affiliate(s).

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact the Franchise Administration Department at 9600 E. Arapahoe Road #285, Greenwood Village, CO 80112; telephone: (720) 344-0939; or email: [franchise@footprintsfloors.com](mailto:franchise@footprintsfloors.com).

The terms of your contract will govern your franchise relationship. Do not rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “A Consumer’s Guide to Buying a Franchise,” which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP, or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC’s home page at

www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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## How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
<b>How much can I earn?</b>	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or Exhibit D.
<b>How much will I need to invest?</b>	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor’s direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
<b>Does the franchisor have the financial ability to provide support to my business?</b>	Item 21 or Exhibit B includes financial statements. Review these statements carefully.
<b>Is the franchise system stable, growing, or shrinking?</b>	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
<b>Will my business be the only Footprints Floors business in my area?</b>	Item 12 and the “territory” provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
<b>Does the franchisor have a troubled legal history?</b>	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
<b>What’s it like to be a Footprints Floors franchisee?</b>	Item 20 or Exhibit D lists current and former franchisees. You can contact them to ask about their experiences.
<b>What else should I know?</b>	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.

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