



FRANCHISE DISCLOSURE DOCUMENT

FOREVER YOGURT FC, LLC
An Illinois Limited Liability Company
215 W. Ohio, Suite 1W
Chicago, IL 60654
(312) 878-7597
www.foreveryogurt.com
franchise@foreveryogurt.com

The franchise is the right to develop, own and operate a retail store featuring self service frozen yogurt, freshly squeezed lemonade, gourmet hot chocolate and espresso products, and other related products and services under the trademark and name “Forever Yogurt®.” The franchisor may also offer qualified candidates the right, under a Development Agreement, to acquire multiple franchises.

The total investment necessary to begin operation of a Forever Yogurt Store ranges from ~~\$233,243,800~~ to ~~\$506,516,700~~. This sum includes ~~\$171,181,700~~ to ~~\$195,205,700~~ payable to us or our affiliates in fees and required or optional purchases.

The total investment necessary under the Development Agreement equals ~~\$1520,000~~ multiplied by the total number of Forever Yogurt Stores to be developed. This entire amount is payable to us. We credit the Development Fee, in ~~\$1520,000~~ increments, against the initial franchise fee for each Forever Yogurt Store as Franchise Agreements are signed.

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Forever Yogurt FC, LLC, 215 W. Ohio, Suite 1W, Chicago, Illinois 60654, (312) 878-7597.

The terms of your contract will govern your franchise relationship. Don't rely on this Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as “A Consumer's Guide to Buying a Franchise,” which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

ISSUANCE DATE: ~~June 27, 2013~~ July 25, 2014

Forever Yogurt
06/201307/2014 FDD
1111.002.003/55914.6

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE DEVELOPMENT AGREEMENT AND FRANCHISE AGREEMENT REQUIRE YOU TO RESOLVE DISPUTES WITH US BY LITIGATION ONLY IN ILLINOIS. OUT OF STATE LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO LITIGATE WITH US IN ILLINOIS THAN IN YOUR HOME STATE.

2. THE DEVELOPMENT AGREEMENT AND FRANCHISE AGREEMENT STATE THAT ILLINOIS LAW GOVERNS THE AGREEMENTS, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTION AND BENEFITS AS YOUR LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.

3. THE FRANCHISEE'S SPOUSE MUST ALSO SIGN A GUARANTY MAKING SUCH SPOUSE JOINTLY AND SEVERALLY LIABLE FOR THE OBLIGATIONS UNDER THE FRANCHISE AGREEMENT AND/OR MULTI-UNIT DEVELOPMENT AGREEMENT, WHICH PLACES THE SPOUSE'S PERSONAL AND MARITAL ASSETS AT RISK.

4. YOU WILL BE REQUIRED TO MAKE AN ESTIMATED INITIAL INVESTMENT RANGING FROM ~~\$233,243~~,800 TO ~~\$506,516~~,700. THIS AMOUNT EXCEEDS OUR STOCKHOLDERS' EQUITY AS OF DECEMBER 31, ~~2012~~2013 WHICH IS ~~\$68,429~~311,094.

5. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

Effective Date: See the next page for state effective dates.

STATE EFFECTIVE DATES

The following states require that the Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

This disclosure document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

California	<i>Not Registered</i>
Hawaii	<i>Not Registered</i>
Indiana	June 28, 2013
Michigan	June 27, 2013
Minnesota	July 8, 2013
New York	August 26, 2013
North Dakota	<i>Not Registered</i>
Rhode Island	June 28, 2013
South Dakota	<i>Not Registered</i>
Virginia	_____, 2013
Wisconsin	June 27, 2013

In all other states that do not require registration, the effective date of this disclosure document is the issuance date of ~~June 27, 2013~~ July 25, 2014.

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