

FRANCHISE DISCLOSURE DOCUMENT



FOREVER YOGURT FC, LLC
An Illinois Limited Liability Company
215 W Ohio, Suite 1W
Chicago, IL 60654
(312) 878-7597
www foreveryogurt com
franchise@foreveryogurt com

The franchise is the right to develop, own and operate a retail store featuring self service frozen yogurt, freshly squeezed lemonade, gourmet hot chocolate and espresso products, and other related products and services under the trademark and name "Forever Yogurt" The franchisor may also offer qualified candidates the right, under a Development Agreement, to acquire multiple franchises

The total investment necessary to begin operation of a Forever Yogurt Store ranges from \$243,800 to \$516,700 This sum includes \$181,700 to \$205,700 payable to us or our affiliates in fees and required or optional purchases

The total investment necessary under the Development Agreement equals \$20,000 multiplied by the total number of Forever Yogurt Stores to be developed. This entire amount is payable to us. We credit the Development Fee, in \$20,000 increments, against the initial franchise fee for each Forever Yogurt Store as Franchise Agreements are signed.

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no government agency has verified the information contained in this document.

You may wish to receive your Disclosure Document in another format that is more convenient for you To discuss the availability of disclosures in different formats, contact Forever Yogurt FC, LLC, 215 W Ohio, Suite 1W, Chicago, Illinois 60654, (312) 878-7597

The terms of your contract will govern your franchise relationship Don't rely on this Disclosure Document alone to understand your contract Read all of your contract carefully Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as 'A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www ftc gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state Ask your state agencies about them

ISSUANCE DATE June 25, 2015



STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following RISK FACTORS before you buy this franchise

- 1 THE DEVELOPMENT AGREEMENT AND FRANCHISE AGREEMENT REQUIRE YOU TO RESOLVE DISPUTES WITH US BY LITIGATION ONLY IN ILLINOIS OUT OF STATE LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES IT MAY ALSO COST YOU MORE TO LITIGATE WITH US IN ILLINOIS THAN IN YOUR HOME STATE
- THE DEVELOPMENT AGREEMENT AND FRANCHISE AGREEMENT STATE THAT ILLINOIS LAW GOVERNS THE AGREEMENTS, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTION AND BENEFITS AS YOUR LOCAL LAW YOU MAY WANT TO COMPARE THESE LAWS
- 3 THE FRANCHISEE'S SPOUSE MUST ALSO SIGN A GUARANTY MAKING SUCH SPOUSE JOINTLY AND SEVERALLY LIABLE FOR THE OBLIGATIONS UNDER THE FRANCHISE AGREEMENT AND/OR MULTI-UNIT DEVELOPMENT AGREEMENT, WHICH PLACES THE SPOUSE'S PERSONAL AND MARITAL ASSETS AT RISK
- 4 YOU WILL BE REQUIRED TO MAKE AN ESTIMATED INITIAL INVESTMENT RANGING FROM \$243,800 TO \$516,700 THIS AMOUNT EXCEEDS OUR STOCKHOLDERS' EQUITY AS OF DECEMBER 31, 2014 WHICH IS \$456,595
- 5 YOU MAY BE SUBJECT TO A MANAGEMENT FEE OF 10% OF GROSS SALES PLUS COSTS AND EXPENSES PAYABLE WEEKLY IN THE EVENT FRANCHISOR ASSUMES MANAGEMENT OF FRANCHISEE'S STORE
- 6 YOU WILL NOT RECEIVE AN EXCLUSIVE TERRITORY YOU MAY FACE COMPETITION FROM OTHER FRANCHISEES, FROM OUTLETS THAT WE OWN, OR FROM OTHER CHANNELS OF DISTRIBUTION OR COMPETITIVE BRANDS THAT WE CONTROL
 - 7 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE

Effective Date See the next page for state effective dates

Forever Yogurt 06/2015 FDD



STATE EFFECTIVE DATES

The following states require that the Disclosure Document be registered or filed with the state, or be exempt from registration California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin

This disclosure document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates

California

Connecticut

Exempt

Hawan

Not Registered

Indiana

Kentucky

February 28, 2012

Maine

Exempt

Michigan

Minnesota

Nebraska

February 28, 2012

New York

North Dakota

Not Registered

Rhode Island

Not Registered

South Dakota

Not Registered

Texas

February 28, 2012

Utah

Virginia

Not Registered

Wisconsin

In all other states that do not require registration, the effective date of this disclosure document is the issuance date of June 25, 2015

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