

#### FRANCHISE DISCLOSURE DOCUMENT (FDD)

FDD NO.
---------

# FORTE

Information for Prospective Franchisees Required by the Federal Trade Commission (FTC) www forteorangecounty com

www fortecommercialcleaning com

River co, LLC

(A California Limited Liability Corporation)

29222 Rancho Viejo Rd

Suite 214G

San Juan Capistrano, CA 92675

scott@fortecommercialcleaning com

(714) 482-6723

We are in the business of providing Janitorial Services primarily to Commercial Customers

- 1 The total investment necessary to begin operation of a FORTE Franchise is from \$5,610 to over \$74.400.
- 2 This disclosure document summarizes certain provisions of your franchise agreement and other information. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement or make any payment to, the franchisor NOTE. However, no governmental Agency has verified the information contained in this document.
- The terms of your contract will govern your franchise relationship Don't rely on it alone to understand your contract Read your entire contract carefully We strongly urge you to share this information with a trusted advisor, accountant and/or lawyer previous to purchasing your Forte Franchise
- Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as, "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC 600 Pennsylvania Avenue NW, Washington D.C. 20580. You can also visit the FTC's homepage at <a href="www.ftc.gov">www.ftc.gov</a> for additional information. Call your state agency, perform internet searches, or visit your public library for other sources on franchising.
- 5 There may also be laws on franchising in your state. Ask your state agencies about them

THE CALIFORNIA FRANCHISE INVESTMENT LAW REQUIRES THAT A COPY OF ALLPROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE BE DELIVERED TOGETHER WITH THE DISCLOSURE DOCUMENT

## FORTE



#### **RISK FACTORS:**

- 1) THE FRANCHISE AGREEMENT STATES THAT CALIFORNIA LAW GOVERNSTHE AGREEMENT AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
- 2) THESE FRANCHISES HAVE BEEN REGISTERED UNDER THE FRANCHISE INVESTMENT LAW OF THE STATE OF CALIFORNIA. SUCH REGISTRATION DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORSEMENT BY THE COMMISSIONER OF CORPORATIONS NOR A FINDING BY THE COMMISSIONER THAT THE INFORMATION PROVIDED HEREIN IS TRUE, COMPLETE AND NOT MISLEADING.

OUR WEBSITE HAS NOT BEEN REVIEWED OR APPROVED BY THE CALIFORNIA DEPARTMENT OF CORPORATIONS ANY COMPLAINTS CONCERNING THE CONTENT OF THIS WEBSITE MAY BE DIRECTED TO THE CALIFORNIA DEPARTMENT OF CORPORATIONS at <a href="https://www.corp.ca.gov">www.corp.ca.gov</a>.

The date of issuance of this DISCLOSUREDOCUMENT is TBD



## FORTE

### **TABLE OF CONTENTS**

ITEM 1 – THE FRANCHISOR, AND ANY PARENTS, PREDECESSORS AND AFFILIATES	6
ITEM 2 – BUSINESS EXPERIENCE	
ITEM 3 – LITIGATION	
ITEM 4 – BANKRUPTCY	
ITEM 5 – INITIAL FEES	
ITEM 6 – OTHER FEES	
ITEM 7 – YOUR ESTIMATED INITIAL INVESTMENT	
ITEM 8 – RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES	
ITEM 9 – THE FRANCHISEE'S OBLIGATIONS	
ITEM 10 - FINANCING	20
ITEM 11 – THE SUBFRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTE SYSTEMS AND TRAINING	
ITEM 12 – TERRITORY	26
ITEM 13 – TRADEMARKS	26
ITEM 14 - PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION	28
ITEM 15 – OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF TIFRANCHISE BUSINESS	
ITEM 16 - RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL	30
ITEM 17 – RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION	1.30
ITEM 18 - PUBLIC FIGURES	37
ITEM 19 - FINANCIAL PERFORMANCE REPRESENTATIONS	37
ITEM 20 – OUTLETS AND FRANCHISEE INFORMATION	
ITEM 21 – FINANCIAL STATEMENTS	44
ITEM 22 – CONTRACTS	
ITEM 23 – RECEIPT	
EXHIBIT B – LIST OF AGENTS FOR SERVICE OF PROCESS	
EXHIBIT C FORTE OF ORANGE COUNTY	
UNIT FRANCHISE AGREEMENT	
ARTICLE 1- APPOINTMENT	49
Section 1.1 Grant of Unit Franchise	49
Section 1 2 No Protected Territory ARTICLE 2- OUR OBLIGATIONS TO THE UNIT FRANCHISE	<i>49</i> 49
Section 2.1 FORTE Obligation to offer SEED business Section 2.2 Forte Training Program	49 51
Section 2.2 Forte training Frogram	31

This is a document preview downloaded from FranchisePanda.com. The full document is available for ree by visiting: https://franchisepanda.com/franchises/forte-of-orange-county	r