

OCT 18 2013

Form B – Franchisor’s Costs and Sources of Funds
FRANCHISOR’S COSTS AND SOURCE OF FUNDS

1. **Disclose the Franchisor’s total costs for performing its pre-opening obligations to provide goods or services in connection with establishing each franchised business, including real estate, improvements, equipment, inventory, training and other items stated in the offering:**

Category	Costs
Real Estate	<u>0</u>
Improvements	<u>0</u>
Equipment	<u>0</u>
Inventory	<u>0</u>
Training	<u>\$2,000.00</u>
Other (describe)	
_____	_____
_____	_____
_____	_____
Totals	<u>\$2,000.00</u>

2. **State separately the sources of all required funds:**

Existing Capital and Development Fees

FRACTURED PRUNE

The Art of Doughnuts

Franchisee Information



Your Blank Canvas

Fractured Prune® doughnuts are more than hot, hand-made deliciousness. They are an art form. In fact, our hot cake doughnuts are like a blank canvas for your customers to create their own mouth-pleasing masterpiece.

With a choice of 15 glazes to douse the doughnuts in and another dozen toppings to choose from, the more creative your customers' taste buds are, the better. Or customers can rely on our artists in residence, by choosing from our existing menu of specialty doughnuts.

Whichever route they take, rest assured, you'll have helped their pallets find the lifelong satisfaction they've been seeking. In fact, for the last 30 years, Prune-loving kids of all ages have been lining up in droves to get a taste of our doughnuts – hot and crispy on the outside while light and moist on the inside. If that's not a work of art, what is?



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