

FRANCHISE DISCLOSURE DOCUMENT

FFH World Wide, LLC
(a Delaware limited liability company)
3304 Beach Boulevard
Jacksonville, Florida 32207
(855) 841-6379
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frenchfryheaven@gmail.com



The franchise offered is to operate a French Fry Heaven business that features and offers for sale classic Belgian-style russet potato french fries and sweet potato french fries with a variety of distinctive dustings, toppings, spices, and proprietary and non-proprietary sauces.

The total investment necessary to begin operation of a French Fry Heaven franchise is \$117,900 to \$298,700. This includes \$28,000 to \$31,000 that must be paid to us or our affiliates. If you enter into an area development agreement for the right to develop multiple French Fry Heaven businesses, you will be required to pay us a development fee equal to the full initial franchise fee for the first business and 50% of the initial franchise fees payable for subsequent businesses.

We also offer to qualified individuals and entities the opportunity to become our Area Operator within a specific geographical territory. An Area Operator will be our agent in that territory and among other duties, will solicit new franchisees, assist existing franchisees, and conduct inspections of franchised businesses in the territory. Area Operators do not have to purchase their rights to be Area Operators, but are compensated solely from the franchisees referred, and the operations of the franchises within their territory. Area Operators are expected to own and operate at least one French Fry Heaven business as a franchisee, and may own and operate more so long as there is one general manager for each five businesses owned and operated.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Scott Nelowet, 3304 Beach Boulevard, Jacksonville, Florida 32207; phone: (855) 841-6379.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you

understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT, AREA DEVELOPMENT AGREEMENT AND AREA OPERATOR AGREEMENT REQUIRE YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION ONLY IN FLORIDA. OUT-OF-STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO LITIGATE WITH US IN FLORIDA THAN IN YOUR OWN STATE.
2. THE FRANCHISE AGREEMENT, AREA DEVELOPMENT AGREEMENT AND AREA OPERATOR AGREEMENT STATE THAT FLORIDA LAW GOVERNS EACH AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. THE FRANCHISOR WAS FORMED IN 2012, SO IT HAS A BRIEF OPERATING HISTORY. YOU MAY WANT TO TAKE THIS INTO CONSIDERATION WHEN MAKING A DECISION TO PURCHASE THIS FRANCHISE.
4. THE FRANCHISEE'S SPOUSE MUST SIGN A PERSONAL GUARANTY MAKING SUCH SPOUSE JOINTLY AND SEVERALLY LIABLE FOR THE OBLIGATIONS UNDER THE FRANCHISE AGREEMENT (AND THE AREA DEVELOPMENT AGREEMENT AND AREA OPERATOR AGREEMENT SHOULD THEY BE ELECTED), WHICH ALSO PLACES THE SPOUSE'S PERSONAL ASSETS AT RISK. THE AMOUNT OF THE GUARANTY WILL, HOWEVER, BE LIMITED TO THE PROCEEDS OF AN IRREVOCABLE BANK LETTER OF CREDIT IF YOU PROVIDE ONE FOR THE TERM OF THE FRANCHISE IN A SUM EQUAL TO THE INITIAL FRANCHISE FEES PAYABLE. YOU MAY WANT TO CONSIDER THIS WHEN MAKING A DECISION TO PURCHASE THIS FRANCHISE OPPORTUNITY
5. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should make sure to do your own investigation of the franchise.

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