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FRANCHISE DISCLOSURE DOCUMENT**CAFÉ FRESH FRANCHISING CORP.**

Crest Centre,
8697 10th Avenue
Burnaby, BC, Canada, V3N 5B9
Telephone: 1-604-526-1178
Facsimile: 1-778-397-1404
Email: franchising@cafefreshfreshrestaurants.com
Web site: www.cafefreshfreshrestaurants.com

If you are a unit franchisee, you will operate a retail outlet that offers smoothies, fresh juices, wraps, salads and other food items. If you are a master franchisee, you will act as our area developer and master franchisee, and assist us in establishing, developing and granting unit franchises.

The total investment necessary to begin operation of a unit franchise is approximately from \$118,500 to \$264,500. This normally includes approximately \$25,000 that must be paid to us or our affiliates.

The total investment necessary to begin operation of a master franchise is approximately from \$64,250 to \$491,000. This includes approximately \$50,000 to \$400,000 that must be paid to us or our affiliates.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this document.

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Jeff Parker at Crest Centre, 8697 10th Avenue, Burnaby, BC, Canada, V3N 5B9, or by phone at 604-526-1178, or by email at franchising@cafefresh.com.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A

Consumer's Guide to Buying a Franchise," which can help you to understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20590. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: ~~July 19, 2011~~ June 26, 2012

STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin

This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

| <i>Registration State</i> | <i>Effective Date</i> |
|---------------------------|------------------------|
| California: | _____ |
| <u>Illinois:</u> | |
| <u>Indiana:</u> | <u>August 18, 2011</u> |
| New York: | _____ |

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