

**RECEIVED****2014 MAY -5 AM 10. 12****DEPARTMENT OF  
BUSINESS OVERSIGHT  
SAN FRANCISCO****FRANCHISE DISCLOSURE DOCUMENT****CAFE FRESH FRANCHISING CORP**

Crest Centre,  
8697 10th Avenue  
Burnaby, BC, Canada, V3N 5B9  
Telephone 1-604-526-1178  
Facsimile 1-778-397-1404  
Email [franchising@freshrestaurants.com](mailto:franchising@freshrestaurants.com)  
Web site [www.freshrestaurants.com](http://www.freshrestaurants.com)

If you are a unit franchisee, you will operate a retail outlet that offers smoothies, fresh juices, wraps, salads and other food items. If you are a master franchisee, you will act as our area developer and master franchisee, and assist us in establishing, developing and granting unit franchises.

The total investment necessary to begin operation of a unit franchise is approximately from \$171,000 to \$338,500. This normally includes \$25,000 that must be paid to us or our affiliates.

The total investment necessary to begin operation of a master franchise is approximately from \$64,250 to \$491,000. This includes approximately \$50,000 to \$400,000 that must be paid to us or our affiliates.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you to understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20590. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state Ask your state agencies about them

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## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit J for information about the franchisor, or about franchising in your state.

Certain state laws may supersede these provisions. See State Addenda in Exhibit K for a summary of some of these laws.

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