

FRANCHISE DISCLOSURE DOCUMENT

Adventure Facility Franchising Inc.

a Washington Company
2050 Tower Dr.
Glenview, Illinois 60026
(778)317-6520
www.Funtopia .com
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Under this Disclosure Document, we offer a franchise for the operation of an indoor wall-climbing and family entertainment facility operating under the name "Funtopia", featuring a wide variety of interactive climbing zones that form giant themed climbing surfaces that provide a safe, fun and unique themed challeges especially for kids as well as adults. Funtopia centers operates using the franchisor's proprietary marks, proprietary recipes, system and trade secrets.

The total investment necessary to begin operation of a standard Funtopia center wall-climbing center franchise is \$629,674 to \$758,216 and for a large Funtopia center wall-climbing center with option of cafe/food service inside the facility is \$1,088,093 to \$1,335,974. This includes between \$433,125 to \$522,750 that is to be paid to the Franchisor or its affiliate as part of the franchise fee and setup fee for standard Funtopia center wall-climbing center and between \$551,250 to \$625,625 that is to be paid to the Franchisor or its affiliate as part of the franchise fee and setup fee for large Funtopia center wall-climbing center with option of cafe/food service inside the facility.

We also offer a Multi-Unit Development Agreement for the development of Funtopia centers. If you sign the Multi-Unit Development Agreement, you will pay a Reservation Fee equal to \$12,250 multiplied by the total number of Funtopia centers to be developed in your development territory. The estimated initial investment to operate as a multi-Unit Developer will vary depending on the number of Funtopia centers to be developed.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive the disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Yasen Nikolov, President at Adventure Facility Franchising, Inc., 2050 Tower Dr. Glenview, Illinois 60026 (778)317-6520.

The terms of your contract will govern your franchise relationship. Do not rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.



Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

- 1. THE FRANCHISE AGREEMENT AND MULTI-UNIT DEVELOPMENT AGREEMENT REQUIRE YOU TO RESOLVE DISPUTES WITH US BY MEDIATION AND ARBITRATION ONLY IN WASHINGTON. OUT OF STATE MEDIATION AND ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO MEDIATE AND ARBITRATE WITH US IN WASHINGTON THAN IN YOUR OWN STATE.
- 2. THE FRANCHISE AGREEMENT AND MULTI-UNIT DEVELOPMENT AGREEMENT STATE THAT WASHINGTON LAW GOVERNS THE AGREEMENTS, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
- 3. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

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