

# G-STAR RAW

## FRANCHISE DISCLOSURE DOCUMENT

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Department of  
**Business Oversight**

## FRANCHISE DISCLOSURE DOCUMENT

Franchisor

# G-STAR RAW

G-Star Inc  
A Delaware Corporation  
599 Broadway 11th Floor  
New York NY 10012  
(212) 431-3730  
www.g-star.com

G-Star Inc (“G-Star”) offers franchises for the operation of G-Star stores (a “Store”) offering G-Star branded denims and denim-related apparel and accessories and other products approved for sale in Stores by G-Star (the “Products”) under the marks G-STAR and G-STAR RAW (the “Marks”) The total investment necessary to begin operation of a standard-sized Store (a **Traditional Store**) is estimated to be between €1,217,635 and €2,150,562 (\$1,363,751 and \$2,408,629) (exclusive of real estate expenses) This includes between €607,604 and €1,637,562 (\$680,516 and \$1,834,069) that must be paid to G-Star or its affiliates

G-Star also offers franchises for the operation of a smaller Store located in a shopping mall featuring a limited selection of inventory ( **Q-Franchises** ) The total investment necessary to begin operation of a Q-Franchise is estimated to be between €133,491 and €193,880 (\$149,510 and \$217,146) (exclusive of real estate expenses) This includes between €17,941 and €35,380 (\$20,093 and \$39,626) that must be paid to G-Star or its affiliates

All monetary information in this Disclosure Document is presented in both Euro (€) and United States Dollars (\$) based on approximate exchange rates as of June 28, 2015 (1 Euro = 1.12 U.S. Dollars) All amounts payable to G-Star are set in Euro by the Franchise Agreement and Area Development Agreement and you must pay the Euro amount Note that exchange rates fluctuate on a daily basis You should verify the current exchange rate before signing any agreement

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English Read this Disclosure Document and all accompanying agreements carefully You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale or grant **Note, however, that no governmental agency has verified the information contained in this document**

You may wish to receive your Disclosure Document in another format that is more convenient for you To discuss the availability of disclosures in different formats, contact Anthony Lucia at 599 Broadway, 11<sup>th</sup> Floor New York New York 10012 (Tel (212) 431-3730)

The terms of your contract will govern your franchise relationship Don't rely on the Disclosure Document alone to understand your contract Read all of your contract carefully Show your contract and this Disclosure Document to an advisor like a lawyer or an accountant

Buying a franchise is a complex investment The information in this Disclosure Document can help you make up your mind More information on franchising such as “A Consumer's Guide to Buying a Franchise” which can help you understand how to use this

Disclosure Document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW Washington, D C 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

The issuance date of this Disclosure Document is July 9, 2015.

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