

## FRANCHISE DISCLOSURE DOCUMENT

### FRANCHISOR:

**GAMETRUCK LICENSING, LLC**  
1501 W. Fountainhead Parkway, Suite 520  
Tempe, AZ 85282  
(480) 303-7212

Website: [www.gametruckparty.com](http://www.gametruckparty.com)



The franchisee will establish and operate a GameTruck mobile video game theater system providing entertainment for parties and other events within a specified geographic area.

The total investment necessary to begin operation of a GameTruck franchise ranges from **\$118,250-\$318,350**. This includes **\$83,250 to \$159,500** that must be paid to the franchisor or its affiliate, depending on the size of territory you choose to acquire and the type of GameTruck trailer you purchase.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosure in different formats, contact Emily Rice at 1501 W. Fountainhead Parkway, Suite 520, Tempe, Arizona 85282; (480) 303-7212.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: **April 25, 2014**

## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with the state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION ONLY IN ARIZONA. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN ARIZONA THAN IN YOUR OWN STATE.
2. THE FRANCHISE AGREEMENT STATES THAT DELAWARE GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. YOU MUST PAY A MINIMUM ROYALTY FEE OF \$600 EACH MONTH, AND SPEND A MINIMUM OF \$1,000 EACH MONTH ON ADVERTISING, EVEN IF YOU HAVE NO REVENUE.
4. FAILURE TO MEET MINIMUM PERFORMANCE STANDARDS COULD RESULT IN A LOSS OF TERRITORIAL RIGHTS AND IS A DEFAULT UNDER THE FRANCHISE AGREEMENT AND GROUNDS FOR TERMINATION OF THE FRANCHISE.
5. SPOUSE(S) OF THE FRANCHISEE MUST SIGN A SPOUSAL CONSENT ACKNOWLEDGING THAT OBLIGATIONS UNDER THE FRANCHISE AGREEMENT ARE BINDING UPON THE MARITAL COMMUNITY EVEN IF THE SPOUSE IS NOT INVOLVED IN THE OPERATION OF THE FRANCHISE BUSINESS. THIS REQUIREMENT PLACES THE PERSONAL AND MARITAL ASSETS OF THE FRANCHISEE AND SPOUSE(S) AT RISK.
6. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

Effective Date: See the next page for state effective dates.

## STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

The Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

State	Status	Effective Date
California	Pending	
Illinois	Pending	
Indiana	Pending	
Maryland	Pending	
Michigan	Pending	
Minnesota	Pending	
New York	Pending	
Virginia	Pending	
Washington	Pending	
Wisconsin	Pending	

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