

Dept. of Corporations-  
PSS UNIT-San Francisco Office

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2013

# FRANCHISE

  

# DISCLOSURE DOCUMENT

FOR



(C & M Cleaning Services, Inc d/b/a GenCorp Cleaning Services)



**C & M Cleaning Services, Inc.**  
**d/b/a GENCORP CLEANING SERVICES**  
**FRANCHISE DISCLOSURE DOCUMENT**

**C & M CLEANING SERVICES, INC.**  
a California Corporation  
d/b/a GenCorp Cleaning Services  
7131 Old 215 Frontage Rd, Bldg 11  
Moreno Valley, California 92553  
Phone (714) 695-1060  
Fax (714) 695-1061  
william@gencorpclean.com  
www.gencorpclean.com

C & M Cleaning Services, Inc (d/b/a GenCorp Cleaning Services) ("**GenCorp**") offers franchises to operate a business for providing a unique system for operating a commercial cleaning and janitorial service designed by GenCorp under the trade name GenCorp Cleaning Services

The total investment necessary to begin operation is \$14,850 to \$47,000 This includes between \$8,500 to \$27,500 that must be paid to the franchisor or its affiliate

We also award to qualified persons, under our Area Representative Agreement, the right to solicit prospective franchisees located in a particular geographic area The estimated initial investment required to establish an Area Representative territory ranges from approximately \$108,500 to \$299,000, which includes between \$50,000 to \$200,000 that must be paid to the franchisor or its affiliate

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English Read this disclosure document and all accompanying agreements carefully You must receive the disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you To discuss the availability of disclosures in different formats, contact William Salvador, at 7131 Old 215 Frontage Rd, Bldg 11, Moreno Valley, California 92553, and (714) 695-1060

The terms of your contract will govern your franchise relationship Don't rely on the disclosure document alone to understand your contract Read all of your contract carefully Show your contract and this disclosure document to an advisor, like a lawyer or an accountant

Buying a franchise is a complex investment The information in this disclosure document can help you make up your mind More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580 You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information Call your state agency or visit your public library for other sources of information on franchising There may also be laws on franchising in your state Ask your state agencies about them

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## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT**

Call the state franchise administrator listed in Exhibit E for information about the franchisor, or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

**Please consider the following RISKS FACTORS before you buy this franchise:**

- 1 THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY LITIGATION, ARBITRATION OR MEDIATION ONLY IN CALIFORNIA. OUT-OF-STATE LITIGATION, ARBITRATION OR MEDIATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO SUE, ARBITRATE OR MEDIATE] WITH US IN CALIFORNIA THAN IN YOUR OWN STATE
- 3 THE FRANCHISE AGREEMENT STATES THAT CALIFORNIA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS
- 4 YOU DO NOT RECEIVE AN EXCLUSIVE TERRITORY AND MAY FACE COMPETITION FROM THE FRANCHISOR OR OTHER FRANCHISEES
- 5 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

Effective Date See the next page for state effective dates

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