

FRANCHISE DISCLOSURE DOCUMENT



GENGHIS GRILL FRANCHISE CONCEPTS, LP
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The franchise is for a Mongolian barbecue restaurant featuring “build-your-own-bowls” of stir-fry cuisine, signature alcoholic beverages and desserts and related items (“GENGHIS GRILL® Restaurant” or “Restaurant”).

The total investment necessary to begin operation of a GENGHIS GRILL® Restaurant is ~~\$320~~ [\\$315,000](#) to ~~\$643~~ [\\$740,000](#). This amount includes ~~\$50~~ [\\$60,000](#) to ~~\$55~~ [\\$75,000](#) for the initial franchise fee that must be paid to franchisor ~~under a Development Agreement for the development of one Restaurant~~ and for the custom grill, Initial Décor Package, and ~~Interior Printables Package~~ [computer and point of sale system](#) fees that must be paid to franchisor. [If we grant you multi-unit development rights, you must pay us a development fee equal to \\$30,000 for the first Restaurant to be developed, plus \\$15,000 multiplied by each additional Restaurant to be developed.](#)

This Franchise Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Franchise Disclosure Document and all accompanying agreements carefully. You must receive this Franchise Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact ~~Ron Parikh, 4901 LBJ Freeway~~ [Al Bhakta, 18900 Dallas Parkway](#), Suite ~~450~~ [125](#), Dallas, Texas ~~75244~~ [75287](#).

The terms of your contract will govern your franchise relationship. Do not rely on the Franchise Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Franchise Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Franchise Disclosure Document can help you make up your mind. More information on franchising, such as “A Consumer’s Guide to Buying a Franchise,” which can help you understand how to use this Franchise Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC’s home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information.

There may also be laws on franchising in your state. Ask your state agencies about them. Information about comparisons of franchisors may be available. Call the state administrators listed in [Exhibit G](#) or your public library for sources of information.

Date of Issuance: ~~July 8, 2011~~ [June 15, 2012](#)

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit G for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AND DEVELOPMENT AGREEMENTS PERMIT YOU TO MEDIATE ONLY IN DALLAS, TEXAS AND SUE US ONLY IN DALLAS COUNTY, TEXAS. OUT OF STATE MEDIATION AND LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO MEDIATE IN DALLAS, TEXAS AND LITIGATE WITH US IN DALLAS COUNTY, TEXAS THAN IN YOUR HOME STATE.
2. THE FRANCHISE AND DEVELOPMENT AGREEMENTS STATE THAT TEXAS LAW GOVERNS THE AGREEMENTS, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS. STATE FRANCHISE REGISTRATION AND RELATIONSHIP LAWS OFTEN PROVIDE THAT CHOICE OF LAW PROVISIONS ARE VOID OR SUPERSEDED TO THE EXTENT THAT THE CHOICE OF A DIFFERENT STATE'S LAW WOULD DENY A FRANCHISEE THE PROTECTIONS IT WOULD BE ENTITLED TO UNDER LOCAL LAW. YOU SHOULD INVESTIGATE WHETHER YOUR PURCHASE OF THE FRANCHISE FALLS UNDER THE JURISDICTION OF A STATE REGISTRATION OR RELATIONSHIP LAW.
3. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

Effective Date: See State Effective Dates Page

STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin.

This Franchise Disclosure Document is registered, on file, or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

State	Effective Date
California	August 14, 2012
Indiana	July 19, 2012
Maryland	August 9, 2011 6, 2012
Virginia	August 11, 2011 9, 2012

In all other states, the effective date of this Franchise Disclosure Document is the issuance date of ~~July 8, June 15, 2012~~ [2011](#).

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