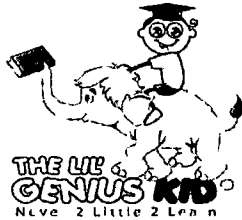


Franchise Disclosure Document

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DEPARTMENT OF
BUSINESS OVERSIGHT
SAN FRANCISCO



Genius Kids Development, Inc
a California corporation
3645 Mowry Avenue
Fremont CA 94538

Info@GeniusKidsOnline.com
www.GeniusKidsOnline.com

Direct Line 888-545-4364 and 510-364-4033

The Franchise offered is for the operation of either a learning center for early learner's ages two to under six years of age ("The Lil Genius Kid[®]") or a learning center for kids ages six and up ("Genius Kids[®] or The Genius Kids Club[™]") or a mobile model that offers enrichment programs for children conducted onsite at schools, community centers or other approved venues ("Genius Kids Club[™]") These child learning centers are based on an interactive proprietary curriculum that incorporates multi-sensory learning methods that has proven to result in the advanced development of fine motor and social skills, communication and confidence, paving the way for successful independent learning The mobile model teaches fundamental life skills of critical thinking, confidence and speaking through proprietary software and interactive learning These businesses are geared towards serving families who value intellectual and social development for their children under the names "The Lil Genius Kid[®]", "Genius Kids[®]" or "The Genius Kids Club[™]" and "The Win With Words[™]" The Initial Franchise Fee is \$50,000 for either an accelerated learning center ("Express Model or Standard Model") with exclusive rights to operate in a specific area defined by us The Initial Franchise Fee is \$10,000 for a mobile model with exclusive rights to operate within certain schools and centers defined by us Additional Franchises for a learning center is a reduced fee of \$40,000 per Franchise and for a mobile model \$5,000 per Franchise The total estimated initial investment required to begin operation of a learning center Express Model ranges from \$113,900 to \$222,400 and for a learning Center Standard Model from \$224,900 to \$574,500 (both ranges exclude real estate lease/acquisition costs) depending on a number of factors that are fully discussed in Item 7 The total estimated initial investment required to operate a mobile model ranges from \$20,000 to \$40,000 also depending on a number of factors that are fully discussed in Item 7 Both initial investments include the Initial Franchise Fee of \$50,000 and \$10,000 respectively (as discussed in Item 5) that must be paid to the franchisor or affiliate

You may wish to receive your disclosure document in another format that is more convenient for you To discuss the availability of disclosures in different formats, contact

Renu Dhillon, President
Genius Kids Development, Inc
3645 Mowry Avenue
Fremont CA 94538
1-888-LIL GENIUS

- 1) BUYING A FRANCHISE IS A COMPLEX INVESTMENT THE INFORMATION IN THIS DISCLOSURE DOCUMENT CAN HELP YOU MAKE UP YOUR MIND MORE INFORMATION ON FRANCHISING, SUCH AS "A CONSUMER'S GUIDE TO BUYING A FRANCHISE," WHICH CAN HELP YOU UNDERSTANDS HOW TO USE THIS DISCLOSURE DOCUMENT, IS AVAILABLE FROM THE FEDERAL TRADE COMMISSION YOU CAN CONTACT THE FTC AT 1-877-FTC-HELP OR BY WRITING TO THE FTC AT 600 PENNSYLVANIA AVENUE, NW, WASHINGTON, D C 20580 YOU CAN ALSO VISIT THE FTC'S HOME PAGE AT WWW.FTC.GOV FOR ADDITIONAL INFORMATION CALL YOUR STATE AGENCY OR VISIT YOUR PUBLIC LIBRARY FOR OTHER SOUCES OF INFOMRATION ON FRANCHISING

- 2) THERE MAY ALSO BE LAWS ON FRANCHISING IN YOUR STATE ASK YOUR STATE AGENCIES ABOUT THEM

Disclosure Document Effective Date for California _____, 2015



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STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT**

Call the state franchise administrator listed in Exhibit 2 for information about the franchisor, or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following **RISK FACTORS** before you buy this franchise

- 1) **THE FRANCHISE AGREEMENT PERMITS THE FRANCHISEE TO ARBITRATE ONLY IN CALIFORNIA OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES IT MAY ALSO COST MORE TO ARBITRATE WITH TER FRANCHISE COMANY, INC IN CALIFORNIA THAN IN YOUR HOMESTATE**
- 2) **THE FRANCHISE AGREEMENT STATES THAT CALIFORNIA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LAWS IN YOUR STATE YOU MAY WANT TO COMPARE THESE LAWS**
- 3) **THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE**

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